



2020

IMPLEMENTATION **STRATEGY** REPORT



Approved by Tallahassee Memorial HealthCare
Board of Directors
February 12, 2020

Questions, comments and collaborative interests may be directed to Melissa Dancer, Director of Health Promotion, melissa.dancer@tmh.org or 850-431-3720



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Introduction

Tallahassee Memorial HealthCare (TMH) is a private, not-for-profit community healthcare system committed to transforming care, advancing health, and improving lives with an ultimate vision to elevate the standards of our healthcare practice, quality and innovation in our region. Tallahassee Memorial HealthCare is comprised of a 772-bed acute care hospital, a psychiatric hospital, multiple specialty care centers, three residency programs, 32 affiliated physician practices and partnerships with Doctors' Memorial Hospital, Florida State University College of Medicine, University of Florida Health, Weems Memorial Hospital and Wolfson Children's Hospital. Tallahassee Memorial HealthCare is a key anchor institution focusing on improving the health of the communities we serve. With ongoing dedication to the health of our region, we advance care through clinical services, medical education, research and community health investments. The purpose of this implementation strategy is to describe what Tallahassee Memorial HealthCare plans to do to address the community health needs identified in the Community Health Needs Assessment (CHNA) published September 25, 2019. It is our intention to work diligently with stakeholders and partners to address as many of the complex health needs as possible with the greatest community impact.

Community Served

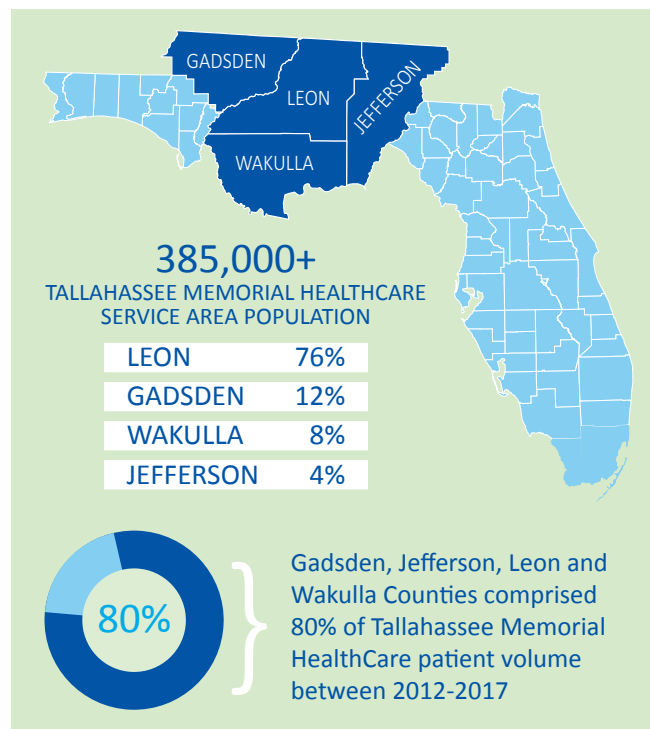
Tallahassee Memorial HealthCare's service area, comprised of Gadsden, Jefferson, Leon and Wakulla counties, has a total population greater than 385,000 according to the most recent American Community Survey by the United States Census Bureau. Seventy-six percent of the population lives in Leon County with Gadsden, Wakulla and Jefferson comprising of 12%, 8% and 4% respectively. The four counties differ greatly in age, race, socioeconomic status and health outcomes of residents. Please visit www.tmh.org/-/media/files/about-and-global/chna/2019-community-health-needs-assessment-report.pdf?la=en to view the full report.

Tallahassee Memorial HealthCare is based in Tallahassee, the core city in the Tallahassee Metropolitan Statistical Area (MSA), which is made up of the four counties that comprise the Tallahassee Memorial HealthCare primary service area. The Tallahassee MSA is in Florida's Big Bend region, which stretches across northern Florida from the St. John's River west to the Apalachicola River, encompassing St. Marks National Wildlife Refuge and the Apalachicola National Forest. Leon County is bordered to the south by Wakulla County and to the east by Jefferson County. Gadsden County lies to the west and, like both Leon and Jefferson counties, is bordered to the north by southwest Georgia. Jefferson and Wakulla counties are on the Gulf of Mexico and their landscapes include salt marshes and oyster reefs, as well as the mix of agricultural land, hardwood and pine forests, lakes, swamps, and freshwater springs that characterize much of the region.

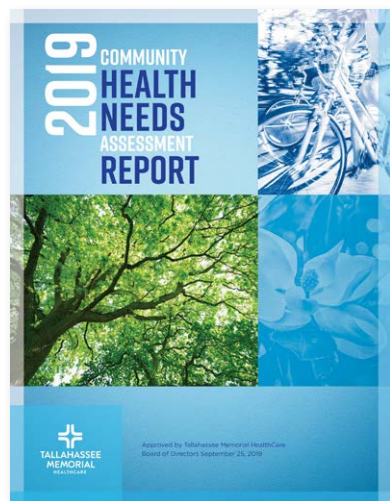


Tallahassee Memorial HealthCare determined the definition and scope of the community served by assessing the geographic area representing 80% of its inpatient discharges and outpatient services. For the 2019 CHNA, the defined service area includes Gadsden, Jefferson, Leon and Wakulla counties. These counties comprised nearly 80% of Tallahassee Memorial HealthCare’s patient volume annually from 2012 to 2017, with Leon County alone accounting for almost 58%. (Data Source: Agency for Healthcare Administration, Florida Inpatient State Data)

The target populations for Tallahassee Memorial HealthCare’s CHNA projects consist of the following groups: low-income individuals, uninsured and under-insured individuals, populations with barriers to accessing healthcare and other necessary resources, populations living with chronic diseases and minority groups facing significant health disparities.



Community Health Improvement Process



COMMUNITY HEALTH NEEDS ASSESSMENT

Tallahassee Memorial HealthCare CHNAs are community-driven projects and success is highly dependent on the involvement of citizens, health and human service agencies, businesses, and community leaders. The Tallahassee Memorial HealthCare CHNA Advisory Team directed the planning and execution of the CHNA process and activities. The assessment included primary and secondary data collection, analysis and prioritization of significant health needs. Community partner and stakeholder collaborations were essential in distribution and collection of community health surveys and soliciting valuable input through focus groups. The partners and stakeholders consist of health and human service agency leaders, persons with special knowledge of or an expertise in public health, local health departments, and leaders/representatives of those medically underserved, people with chronic diseases, lowincome and minority populations. The CHNA Advisory Team invited partners and stakeholders to attend both the CHNA Community Health Partners Meeting in January 2019 and the Prioritization of Needs Meeting in May 2019.

The Tallahassee Memorial HealthCare Board of Directors approved the 2019 CHNA September 25, 2019.

To view the final report, please visit

www.tmh.org/-/media/files/about-and-global/chna/2019-community-health-needs-assessment-report.pdf?la=en.

SIGNIFICANT HEALTH NEEDS OF THE COMMUNITY

The findings of the 2019 CHNA revealed vast and distinct disparities for community members based on locality of residence (both county and specific neighborhoods/areas), age and race/ethnicity. Disparities in the social determinants of health including higher poverty rates, lower academic attainment rates and higher unemployment rates are more evident in both Gadsden and Jefferson counties compared to Leon and Wakulla counties and to statewide averages.

CHNA data also reveal that residents of all four counties report high rates of missed activities due to poor physical and/or mental health days. Adult obesity rates in all four counties exceed the state level. Fewer than 20% of adults are eating the recommended minimum five fruit and vegetable servings per day and well below half of Community Health Survey respondents reporting meeting minimum physical activity recommendations in all four counties.

Several measures of reproductive and sexual health are notable. Teen births are high, compared to state averages in all counties except Leon. Gadsden's teen birth rate is almost double that of Florida. Sexually transmitted infections also remain a significant issue with Leon County experiencing 2.5 times the rate of Florida, Gadsden County at 1.7 times that of Florida and the other counties just below the state figures.

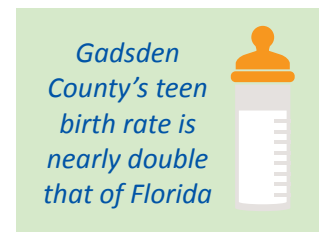
Respondents to the Community Health Survey (CHS) and focus group participants, whether insured or uninsured, noted that the cost of services, long wait times and lack of evening and weekend services keeps them from accessing healthcare.

There are significant differences in resource insecurities between Black and White CHS respondents. Black respondents are over 3 times more likely to worry about running out of food before they can afford more and are more likely than White respondents to report housing insecurity.

Mental health, social isolation and cultural competency resonated strongly among focus group participants. Focus group participants called for more community-based approaches and use of technology regarding education and healthcare services due to transportation challenges and economic inequalities.

Partners and stakeholders cited lack of transportation, limited education, low health literacy, access to care, systemic issues with provider and healthcare network and poverty/cost of care as major barriers to the populations they serve. Also noted by partners and stakeholders, are specific localities or neighborhood with the greatest needs including Southside Tallahassee, Highway 20 (zip code 32304), rural communities in all counties, communities with Title 1 Schools and Gadsden County specifically.

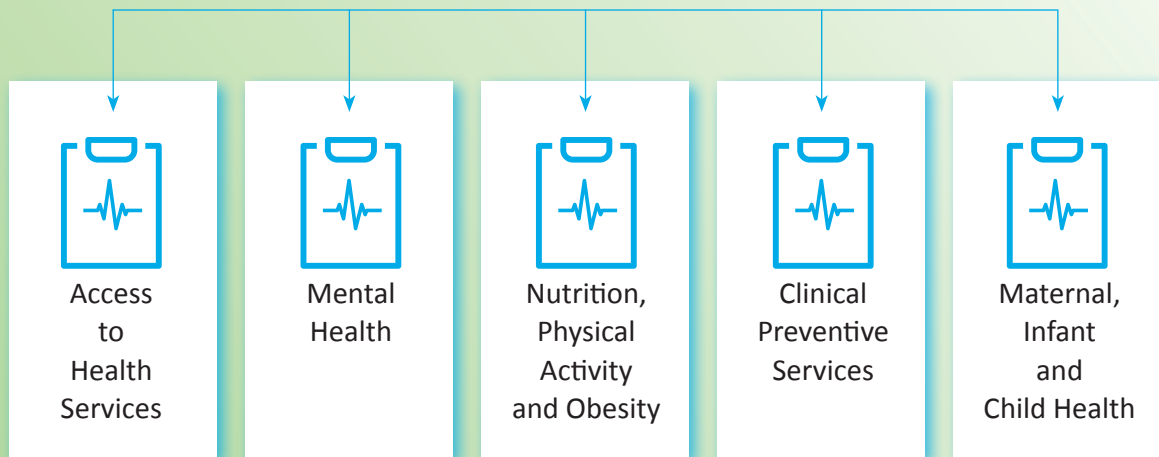
Partners and Stakeholders see a strong need to develop a "Culture of Health" with an emphasis on health literacy, access to healthcare, access to healthy foods, increased physical activity and mental/behavioral health. The community is rich in resources; however, coordination of care, eliminating barriers to care and focusing on social determinants for target populations could significantly improve access to health care and preventive services. Partners and stakeholders also see a need for policy changes and better regulation of the healthcare industry.



- According to partner and stakeholder respondents, the main barriers to their clients are:
- Transportation
 - Education
 - Literacy
 - Access to care
 - Provider/network issues
 - Poverty/Cost of care

SIGNIFICANT HEALTH NEEDS TO BE ADDRESSED

On May 29, 2019, the CHNA Advisory Team, partners and stakeholders participated in an interactive exercise to identify the greatest needs in the service area based on the primary and secondary data presented. Seventy-four people participated in the exercise. The top five significant needs emerged from these findings include:



On June 6, 2019, the CHNA Advisory Team reviewed and discussed the results of the priority rankings and the Tallahassee Memorial HealthCare Mission, Vision and Strategic Plan. After this review and discussion, the CHNA Advisory Team recommends the following final priorities:



The CHNA Advisory Team recommended giving special attention to Maternal, Infant and Child Health and Social Determinants of Health during creation of the Implementation Strategy as these were also identified as high priority areas and tactics may be designed to achieve outcomes spanning priority areas.

IMPLEMENTATION STRATEGY DEVELOPMENT

The Tallahassee Memorial HealthCare CHNA Implementation Strategy Steering Committee developed this document and plan based on full review of the CHNA data, significant health needs to be addressed, existing programs and services and gaps in care/services. The committee attended strategic planning sessions weekly during the month of October 2019. The following team members participated in the Implementation Strategy development:

COMMITTEE LEADERS

- + *Melissa Dancer*, Director of Health Promotion
- + *Nate Myers*, Director of Strategy and Business Planning

COMMITTEE TEAM MEMBERS:

- + *Afaf Qasem*, Community Wellness Dietitian
- + *Andrea Friall*, Chief Medical Officer
- + *David Brickler*, Technical Architect
- + *Dean Watson*, Chief Integration Officer
- + *Delia Edson*, Director of Patient Experience
- + *Derek Hillison*, Data Architect
- + *Heather Lincicome*, Service Line Administrator, Behavioral Health Center
- + *Jay Reeve*, CEO Apalachee Center
- + *Jenny Lannom*, Director of Spiritual Care
- + *Jeremy Martin*, Business Analyst II
- + *Joseph Mazziotta*, Family Medicine Residency Program Director
- + *Kelly Lefler*, RN Improvement Advisor
- + *Lacey Weslager*, Assistant Group Practice Administrator
- + *Lauren Faison*, Service Line Administrator, Population Health & Regional Development
- + *Leanne Adkins*, Director Project Management
- + *Mary Matthews*, Corporate Compliance Officer and Health Information Management (HIM) Executive Leader
- + *Rachel Francis*, Controller
- + *Sandy Lyall*, Director of Employee Assistance Program
- + *Susan Gormley*, RN, Clinical Education Coordinator
- + *Valerie Foster*, Manager Case Management

Tallahassee Memorial HealthCare Board of Directors approved this document and the 2020- 2022 CHNA Implementation Strategy.

Fiscal Years 2020 – 2022 CHNA Implementation Strategy

PRIORITY AREA: ACCESS TO HEALTH SERVICES



Long Term Goals:

1. Decrease barriers to access healthcare
2. Provide more flexible and accessible options to access healthcare

Strategy	Target Population	Activities	Expected Outcomes	Partners or Collaborative Interests
Utilize telemedicine to improve access for healthcare services	Children in select Leon County Schools with Type 1 Diabetes	Connect school clinic personnel to support services via TMH Metabolic Health Center	Decrease response time to triage health concerns Improve school attendance	Leon County Schools
	Children newly diagnosed with Type 1 Diabetes	Connect children and their caregivers with TMH Metabolic Health Center to provide education, support and training	Decrease response time for education and training Families more comfortable and equipped to handle plan of care	TMH Metabolic Health Center
	Adults with diabetes living in rural areas of Gadsden, Jefferson and Wakulla Counties	Provide clinic visits with diabetes educators for adults with Type 1 and 2 diabetes in their home county	Decrease time for appointment with diabetes educator	TMH Metabolic Health Center
	Residents of Leon County experiencing homelessness	Provide onsite and telemedicine services to address immediate healthcare needs rather than using Emergency Room (ER)	Reduction in 911 calls Reduction in ER visits Reduction in cost of care Reduction in Baker Acts	The Kearney Center Connecting Everyone with Second Chances (CESC) Apalachee Center

» PRIORITY AREA: ACCESS TO HEALTH SERVICES

Strategy	Target Population	Activities	Expected Outcomes	Partners or Collaborative Interests
<p>Improve access to healthcare services</p>	<p>Vulnerable populations (Low income, persons with chronic conditions, Seniors, etc.)</p>	<p>Establish program/ services to reduce transportation barriers and increase affordable transportation options</p>	<p>Increase kept appointments Increase affordable and convenient transportation options</p>	<p>Leon County City of Tallahassee Private transportation businesses</p>
<p>Improve Cultural Competence</p>	<p>TMH Colleagues</p>	<p>Provide cultural competence training for providers and other healthcare employees for vulnerable populations such as LGBT+, older adults, mentally ill, homeless, racial minorities and those that are low income</p>	<p>TMH Colleagues provide culturally competent and compassionate care to all patients</p>	<p>Local Universities and Colleges Equality Florida</p>
<p>Conduct an educational campaign focusing on the importance of choosing the most effective and efficient type of healthcare for condition</p>	<p>General population</p>	<p>Engage community members via outreach and education focusing on when to use primary care, specialty care, urgent care and emergency services</p>	<p>More appropriate acuity level of Emergency and Urgent Care visits</p>	<p>Working Well Leon County City of Tallahassee Capital Health Plan</p>

PRIORITY AREA: PREVENTIVE SERVICES RELATED TO NUTRITION, PHYSICAL ACTIVITY AND OBESITY



Long Term Goals:

1. Increase access to nutritious food
2. Increase fruit and vegetable consumption
3. Increase participation in physical activity
4. Increase water consumption and decrease sugar sweetened beverage consumption

Strategy	Target Population	Activities	Expected Outcomes	Partners or Collaborative Interests
Increase access and affordability of nutritious food, education and behavior change support	Vulnerable populations (low income, minority populations, disadvantaged neighborhoods)	Support and promote Farmers Markets and other local produce sources	Increased number of people attending and purchasing from Farmers Markets Sustainability of Farmers Markets	City of Tallahassee Red Hills Small Farm Alliance Local Farmers Markets
		Engage target population through Fresh Fruit and Vegetable Rx (FFVRx) Program	Class series offered at least once a year Increase in fruit and vegetable consumption Improvement in self-perception of health	City of Tallahassee Red Hills Small Farm Alliance Florida A & M University
	TMH hospital inpatients identified at nutrition risk	All hospital patients identified at nutrition risk are screened for food insecurity All patients screening positive for food insecurity are linked with community resources and/or provided with food emergency kits	Increase identification of patients who are food insecure Increase in distribution of emergency food kits and resources	Second Harvest Tallahassee Food Network Farmers Markets Area Agency on Aging Leon County Department of Health

» PRIORITY AREA: PREVENTIVE SERVICES RELATED TO NUTRITION, PHYSICAL ACTIVITY AND OBESITY

Strategy	Target Population	Activities	Expected Outcomes	Partners or Collaborative Interests
Support and promote community walking programs	General population	Develop walking program(s) focusing on free and accessible local options	Promote free, accessible, outdoor physical activity options Increase physical activity level of residents	City of Tallahassee Trail and running associations/clubs
Educate and support elementary school students to decrease sugar sweetened beverage (SSB) consumption and increase water consumption	Children in Title 1 Schools, minority populations	Implement Happy Hydrators Challenge in at least one Title 1 Elementary School per year	Increase water consumption Decrease sugar sweetened beverage consumption	Leon County Schools Title 1 Elementary Schools
Support community health improvement efforts via TMH colleague volunteerism	General population	Create a community benefit program that allows TMH colleagues to work and support the CHNA Implementation Strategy tactics in their specific communities	Increase Community Benefit hours	Working Well Leon County City of Tallahassee Capital Health Plan

PRIORITY AREA: MENTAL HEALTH AND SUBSTANCE ABUSE



Long Term Goals:

1. Expand prevention and support services for emotional and social wellbeing
2. Increase awareness and skills to assist individuals experiencing mental health or substance use-related crisis
3. Raise public awareness of issues and resources

Strategy	Target Population	Activities	Expected Outcomes	Partners or Collaborative Interests
Improve access to community-based, preventive emotional and social wellbeing services	Improve access to community-based, preventive emotional and social wellbeing services	Collaborate with faith-based organizations, schools and other community groups to offer programs focused on emotional and social wellbeing (Mindfulness, expressive therapies, music therapy)	Increase in number of emotional and social wellbeing programs offered to the community	Mental Health Council Behavioral Health Center Music Therapy
	Teen and preteens living in Gadsden County	Collaborate with Gadsden County Health Department to offer mentoring, counseling and support to pregnant girls and teens/preteens who are high risk for teen pregnancy	Increase in mentoring and support services offered to teens and preteens in Gadsden County	Gadsden County Health Department
Improve community members' knowledge and skills to assist individuals in crisis and connect to mental health services	Target vulnerable population based on need	Collaborate with faith-based and other community groups to offer Mental Health First Aid	Increase number of residents trained in Mental Health First Aid	Apalachee Center

» PRIORITY AREA: MENTAL HEALTH AND SUBSTANCE ABUSE

Strategy	Target Population	Activities	Expected Outcomes	Partners or Collaborative Interests
Participate in Mental Health Council of the Big Bend	Community Stakeholders Providers	Foster an evidence-based approach to determine needs and solutions to mental health and substance abuse and to provide a “think tank” for stakeholders in this region	Support goals and activities of Mental Health Council	Apalachee Center
Establish and expand programs and services available to TMH colleagues to support wellbeing	TMH Colleagues	Provide in-depth training for all TMH leaders on using the Employee Assistance Program to support colleague wellbeing	Increase EAP overall utilization Increase in suggested and formal manager referrals	Employee Assistance Program
		Establish routine Schwartz Rounds sessions	Improve colleague wellbeing Improve TMH colleagues’ ability to provide compassionate care Provide space and forum for TMH colleagues to engage in dialogue, sharing experiences, thoughts and feelings about patient care	Employee Assistance Program Spiritual Care Patient Experience Corporate Compliance Medical Staff Office

» PRIORITY AREA: MENTAL HEALTH AND SUBSTANCE ABUSE

Strategy	Target Population	Activities	Expected Outcomes	Partners or Collaborative Interests
		<p>Promote and educate TMH Employees on use of Code Lavender as a resource for wellbeing, utilizing holistic interventions to support colleagues experiencing emotionally distressing events and assisting colleagues in returning to effective functioning</p>	<p>Improve colleague wellbeing Improve TMH colleagues' ability to provide compassionate care Increase in overall utilization</p>	
		<p>Establish and implement a Critical Incident Stress Management (CISM) Program at TMH</p>	<p>Improve colleague wellbeing Improve TMH colleagues' ability to provide compassionate care Increase in overall utilization</p>	
<p>Expand addiction recovery care</p>	<p>TMH and Mental Healthcare Partners</p>	<p>Patient navigation towards recovery</p>	<p>Increase referrals for treatment</p>	<p>Apalachee Center DISC Village</p>
<p>Expand integrative medicine offerings to prevent opioid dependence</p>	<p>TMH hospital inpatients</p>	<p>Include an array of non-narcotic alternative therapies for pain management</p>	<p>Increase nonnarcotic alternative therapies to providers</p>	<p>Family Medicine Residency</p>

COMMUNITY PARTNERSHIPS

Tallahassee Memorial HealthCare has a deep appreciation for collaborative efforts and partnerships. We know the only way to address the many complex health needs of our community we must work with stakeholders, partners and community members to create lasting impact from the health assessment and community health improvement process. Tallahassee Memorial HealthCare participates in and provides financial and in-kind support to many coalitions, non-profit organizations, local government and other entities that address health needs and social determinants of health in our region.

COMMUNITY BENEFIT PROGRAMS DESCRIPTION

Southside Farmers Market and Fresh Fruit and Vegetable Rx Program

The Southside Farmers Market and Fresh Fruit and Vegetable Rx (FFVRx) Program are two initiatives designed to work in concert to improve access to local, affordable fresh fruits and vegetables and to increase consumption of these foods by Southside Tallahassee residents. Both initiatives began May 2018 and are implemented in partnership with Tallahassee Memorial HealthCare, City of Tallahassee Neighborhood Affairs and Florida A & M University. Besides access to healthy foods, each market features entertainment, health screenings, cooking demonstrations and exhibitors offering education and resources.

The FFVRx Program expands the concept and provides educational and skill building experience for participants to manage behaviors affecting nutrition and health. Class participants learn how to select local produce as well as how to prepare these foods in a delicious and cost-effective way. All classes are hands-on and interactive with discussion, preparation, cooking and eating. Class participants receive vouchers to shop for produce at the Farmers Market.



Among children participating in the Happy Hydrators Challenge:

#rethinkyourdrink



93%
say they drink more water thanks to the Happy Hydrators bottle

#swapwaterforsoda

75%
say they cut back on sugary beverages because of the program



Happy Hydrators

The Happy Hydrators Challenge was developed and implemented as part of the Leon County Health Department’s Community Health Improvement Plan (CHIP) working collaboratively with Early Childhood Obesity Prevention Work Group (ECOP), Big Bend Area Health Education Center (AHEC), Whole Child Leon, Department of Health in Leon County, FAMU Cooperative Extension and UF/IFAS Extension.

To promote a positive culture of health and inspire students to make healthy choices, the Happy Hydrators challenge was delivered to over 200 teachers and students in the first year (2018). This educational campaign offered 3rd graders of two Title 1 schools, a fun and easy way to #swapwaterforsoda and #rethinkyourdrink. Students were taught the benefits and importance of drinking more water and had the opportunity to get creative and “bling” their “Happy Hydrator” water bottles. Happy Hydrators have the goal of drinking at least 6 cups of water a day and reducing consumption of sugar sweetened beverages to one or fewer a day. So far, the program has been a huge success with the following results: (1) 93% of children report that having the Happy Hydrators bottle helped them drink more water; (2) 75% of children report reducing their sugar sweetened beverage consumption and (3) 72% of children say they would recommend this program to other children and schools. The Tallahassee Memorial HealthCare Health Promotion Department will continue to offer this program in Title 1 schools in Leon County and is working on expanding to other counties within the Tallahassee Memorial HealthCare service area.

Safe Kids Big Bend

Safe Kids Big Bend, founded in April 2018, and led by Tallahassee Memorial Healthcare, is a new coalition that is a part of an extensive network of more than 600 coalitions in the United States who work to reduce the number of unintentional injuries and death in children 0-19 years of age through community partnerships, advocacy, public awareness and distribution of safety equipment and education of its proper use. The Safe Kids Big Bend coalition aims to work diligently to not only be a presence, but also a resource to communities and create a safe environment for children. With the expertise of individuals from various organizations such as law enforcement, EMS, service groups, schools, child care providers, parents, and many others, the overall goal is to collectively carry out the Safe Kids mission by addressing safety at home, school, play, and on the way.



In addition to various community outreach activities, Safe Kids Big Bend participates in annual programs dedicated to raising awareness on injury prevention. Safe Kids Day is a day to celebrate kids, prevent injuries and save lives. In May, communities across the United States celebrated Safe Kids Day to raise awareness to keep kids safe from preventable childhood injuries and deaths due to car crashes, drownings, fires, and



more. Safe Kids Big Bend Coalition celebrated Safe Kids Day with over 650 K thru 12 teachers and students at FAMU DRS. Students learned how to be safe with various fun and interactive educational presentations throughout the day. In October of every year, millions of children from countries around the world participate in Safe Kids Walk this Way events for International Walk to School Day (IWTSD). The events raise community and global awareness about walking safety and promote healthy behavior.

Nutrition Education for School Children

The Health Promotion team offers school-based lessons that encourage and empower, preschool and elementary school aged, children to develop healthy nutrition habits and vital safety skills that improve overall physical and social well-being. Since 2018, nutrition presentations have been delivered to over 1,000 students in schools, community centers, and after school programs. We offer the following programs to elementary school students:



I Can Eat a Rainbow (preschool through first grade) By the end of nutrition presentations children:

- Understand the importance of eating 5 colorful fruits and vegetables daily
- Practice packing a healthy meal
- Reinforce the colors of the rainbow through fruits and vegetables



Mission Nutrition (grades 4-5) By the end of nutrition presentations children:

- Utilize the USDA's MyPlate to make healthy food choices
- Understand how to read food labels and its importance
- Know the difference between serving size and portion size



The Health Promotion Team has delivered nutrition presentations to more than 1,000 students since 2018.



TMH FOR LIFE Health and Wellness

The TMH FOR LIFE program began in 2015 and is currently in its fourth year. TMH FOR LIFE was created to promote personal health and improve health behaviors in the community. The program has four quadrants designed to offer simple messaging, motivation and education: Healthy Eating, Active Living, Find Your Happy and Know Your Numbers. The program hosts classes, special events and challenges that are hands-on and experiential; therefore, providing personal engagement in a health enhancing activity such as walking, running, stress relieving practice, grocery shopping or nutritious eating and cooking. For the last four years, Tallahassee Memorial HealthCare has hosted a family-friendly Challenge attracting approximately 400 hundred participants from ages 1 to 80+. These walk/run challenges are designed to be approachable for new and veteran members of the fitness community and are usually sprinkled with strollers, wagons and canines. For many participants, the Challenge is their very first 5K event.

In addition to hosting our own health and wellness events, TMH FOR LIFE also supports many other community health events financially, in-kind and as a supportive participant. In the last several years we have worked in partnership with the Greater Bond Community Walk and Wellness Day, Bethel Missionary Baptist Church Health and Wellness Day, The Gladiator Challenge, Shoes for School and The MADD Walk.



Worksite Wellness

Tallahassee Memorial HealthCare supports worksite wellness initiatives both via Board participation in Working Well, Inc., a local, non-profit organization that helps organizations design and deliver worksite wellness programs, and by providing free health screenings and other services to employer groups in the community. Tallahassee Memorial HealthCare sponsors the Working Well CEO Breakfast (CEOB) and the Corporate Cup Challenge each year. The Working Well CEOB is an annual meeting which gathers community business and governmental leaders to attend to a topic relevant to the health and wellbeing of individuals and functional organizations. The Corporate Cup Challenge is a physical activity challenge that gathers teams of coworkers from different organizations to compete for awards and recognition. In addition, Tallahassee Memorial HealthCare offers customized worksite wellness events, screenings and other activities for employer groups.

Ministry for Life

Beginning in 2017, The Ministry for Life program engages the faith-based community and works individually with clergy and health ministries to support their health and wellness initiatives. The Health Promotion Department currently has active relationships with numerous churches attending and supporting health fairs, screenings, providing speakers and other special events and services.

IMPLEMENTATION AND MEASUREMENT

The CHNA Advisory Team is responsible for oversight of Implementation Strategy execution, measurement and reporting. The Advisory Team will meet regularly to review processes and progress towards goals. Tallahassee Memorial HealthCare will report Implementation Strategy progress on each annual Internal Revenue Service Form 990.

RESOURCES

Tallahassee Memorial HealthCare dedicates staff time and financial resources toward programming and services that are executed as part of this Implementation Strategy.

PRIORITY AREAS NOT BEING ADDRESSED AND THE REASONS

The following are priority areas not being addressed as part of this Implementation Strategy and the reasons why Tallahassee Memorial HealthCare chose not to address each.



Sexually Transmitted Infections (STI) – Although STIs are a significant issue in two of our four county service area, Tallahassee Memorial HealthCare believes that local health departments and other specialized clinical programs are better equipped to address this issue. Tallahassee Memorial HealthCare actively supports the initiatives of the health departments and coalitions doing this work both in-kind and financially.



Poverty, lower academic attainment and higher unemployment rates in specific locations and populations – Although Tallahassee Memorial HealthCare acknowledges the critical importance these social determinants of health play in one's overall health and wellbeing, we assert that these issues must be addressed at a higher systems level with policy changes and supporting infrastructure.



The cost of services, long wait times and lack of evening and weekend services keeps them from accessing healthcare – Tallahassee Memorial HealthCare acknowledges these issues and realizes the important role these barriers play in access to care; however, has chosen not to address due to resource constraints and a lack of effective interventions to address the need independently.



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