2017 IMPLEMENTATION STRATEGY REPORT FOR COMMUNITY HEALTH NEEDS ASSESSMENT



Tallahassee Memorial HealthCare License Number: 4080

Revision Approved by
Tallahassee Memorial HealthCare
Board of Directors
September 27, 2017



To provide feedback about this Implementation Strategy Report, email info@tmh.org

I. General Information

Contact person:

Lauren Faison Service Line Administrator Regional Development, Population Health and Telemedicine

Date of written plan:

August 25, 2017

Date written plan was adopted by authorized governing body:

September 27, 2017

Date written plan was required to be adopted:

September 30, 2017

Authorized governing body that adopted the written plan:

Tallahassee Memorial HealthCare, Inc. Board of Directors

Was the written plan adopted by authorized governing body on or before the 15th day of the fifth month after the end of the taxable year the Community Health Needs Assessment was completed?

Yes X No

Date facility's prior written plan was adopted by organization's governing body:

September 28, 2016

Name and EIN of hospital organization operating hospital facility:

Tallahassee Memorial HealthCare, Inc., EIN 59-1917016

Address of hospital organization:

1300 Miccosukee Road Tallahassee, FL 32308

II. About Tallahassee Memorial HealthCare

Founded in 1948, Tallahassee Memorial HealthCare is a private, not-for-profit community healthcare system committed to transforming care, advancing health, and improving lives with an ultimate vision of leading the community to be the healthiest in the nation. Serving a 17-county region in North Florida and South Georgia, Tallahassee Memorial HealthCare is comprised of a 772-bed acute care hospital, a psychiatric hospital, multiple specialty care centers, three residency programs, 32 affiliated physician practices and partnerships with Doctors' Memorial Hospital, Florida State University College of Medicine, UF Health, Weems Memorial Hospital and Wolfson Children's Hospital.

III. About Tallahassee Memorial HealthCare Community Benefit

Tallahassee Memorial HealthCare has a proven track record and has made significant investments in addressing community health needs through individual patient support and community benefit programs.

IV. Tallahassee Memorial HealthCare Service Area

A. Tallahassee Memorial HealthCare's Definition of Community Served

Tallahassee Memorial HealthCare defines the community served by a hospital as those individuals residing within its hospital service area. A hospital service area includes all residents in a defined geographic area surrounding the hospital and does not exclude low-income or underserved populations.

B. Description of Community Served

Tallahassee Memorial HealthCare serves 10-counties in the North Florida region; Calhoun, Gadsden, Franklin, Jackson, Jefferson, Liberty, Madison, Taylor, Leon and Wakulla. The seven counties that comprise the Georgia service area include: Brooks, Colquitt, Decatur, Grady, Mitchell, Seminole and Thomas. The primary focus of Tallahassee Memorial HealthCare's Community Benefit Programs is on the needs of vulnerable populations, which include low income residents with health disparities and significant barriers to care.

V. Purpose of the Implementation Strategy

This Implementation Strategy is the revision to the Board approved Implementation Strategy in 2016, see Appendix A. The Implementation Strategy has been prepared in order to comply with federal tax law requirements set forth in Internal Revenue Code section 501(r) requiring hospital facilities owned and operated by an organization described in Code section 501(c)(3) to conduct a community health needs assessment at least once every three years and adopt an implementation strategy to meet the community health needs identified through the community health needs assessment. This Implementation Strategy is intended to satisfy each of the applicable requirements set forth in final regulations released in December 2014. This Implementation Strategy describes Tallahassee Memorial HealthCare's planned response to the needs identified through the 2016 Community Health Needs Assessment (CHNA) process. For information about Tallahassee Memorial HealthCare's 2016 Community Health Needs Assessment process and for a copy of the report please visit www.tmh.org//about-us/community-reports/communityneed-report.

VI. List of Community Health Needs Identified in 2016 Community Health Needs Assessment Report

The list below summarizes the health needs identified for the Tallahassee Memorial HealthCare service area through the 2016 Community Health Needs Assessment process. Based on extensive data review, the results of community input meetings and key informant interviews, the Tallahassee Memorial HealthCare administrators reviewed the priorities of the individual county's Mobilizing for Action through Planning and Partnerships (MAPP) process; data from Florida Community Health Assessment Resource, and other publicly available state and national data results to arrive at the highest priority issues in the communities in our service area, in ranked order based on pre-established criteria:

1. Children's Concerns

- Early intervention in maternal health
- Infant Mortality

2. Personal Health

- Hypertension
- Obesity
- Diabetes
- Exercise options
- Lack of access to healthy food options or food options in general
- Behavioral health

3. Access to Care

- Transportation to appointments
- · Affordability for physician appointments
- · Dentist that accept Medicaid
- · Access to mental health assistance
- Health navigators
- · Bond Women's and Children's Program (dental)
- High cost of health care
- · Too many uninsured
- High drug prices

4. Built Environment

- · Crime activity related to drugs
- Lack of sidewalks, lighting and paved roads

VII. Who was Involved in the Implementation Strategy Development

A. Partner Organizations

Tallahassee Memorial HealthCare worked independently on the development of its Implementation Strategy. The hospital's internal committee, which represents a broad cross section of the organization and diverse areas of expertise, provided input. The members of the committee are stakeholders active in the community programs during the course of the year, which keeps them in touch with local health needs and successful programs. Tallahassee Memorial HealthCare actively participates with government and non-profit organizations such as the Department of Health in Leon County and United Way in stakeholder meetings to address community health priorities.

B. Community Engagement Strategy

While not required by Federal Community Health Needs Assessment regulations Tallahassee Memorial HealthCare encourages community input throughout the plan development process and is intended to enable:

- Tallahassee Memorial HealthCare to develop a deeper understanding of community perspective in allowing opportunities for increased collaboration, potential impact, and sustainability
- Opportunities to engage community members beyond organizations and leaders with whom facilities may typically collaborate
- Transparency throughout the implementation strategy development process

C. Consultant Used

The implementation strategy development process was conducted under the direction of Tallahassee Memorial HealthCare and facilitated by Ascendant Healthcare Partners, a healthcare consulting firm providing evaluations of communities' health status and providing a blueprint in promoting collaborative initiatives that address priority health issues. The goal of Ascendant Healthcare Partners is to develop and implement community based health promotion and wellness programs that provide a forum for collaborative planning, resource allocation and implementation of programs to address the priority health needs. Ascendant Healthcare Partners has more than 20 years of experience in community health assessments, priorities and engagement.

VIII. Health Needs that Tallahassee Memorial HealthCare Plans to Address

Building on the collaborative work of Tallahassee Memorial HealthCare and their partners the following criteria was used to select priority health needs to address during 2017-2019. The consultant, Service Line Administrator Regional Development, Population Health and Telemedicine and other service line administrators used the community identified health needs from the Community Health Needs Assessment.

1. Community Health Needs Assessment Prioritization:

Ranking from the Tallahassee Memorial HealthCare Community Health Needs Assessment process, which reflects community input on the severity of the need, health disparities, community priority and availability of effective and feasible interventions.

2. Ability to Leverage Community Assets:

Opportunity to collaborate with existing community partnerships working to address the need, or to build on current programs, or other community assets. Number of countywide community partner investments/assets based on Community Health Needs Assessment listings, grantee experience and partnerships.

3. Existing or Promising Approaches:

There are effective or promising strategies, preferably evidence based, that could be applied to address the need. Number of evidence-based strategies listed for topics on Healthy People 2020 as of May 2016.

4. Tallahassee Memorial HealthCare Expertise and Ability to Leverage Organizational Assets:

Tallahassee Memorial HealthCare can make a meaningful contribution to addressing the need because of its relevant expertise as an integrated health system and because of an organizational commitment to addressing the need. Opportunity to have funding deployed due to alignment with region wide needs as well as opportunity to draw down other assets of the organization.

5. Feasibility:

Tallahassee Memorial HealthCare has the ability to have an impact given the resources.

Based on the combined ranking criteria described above, the health needs were as follows:

- Children's Concerns
- · Personal Health
- Access to Care
- · Behavioral Health
- Tobacco Free

IX. Tallahassee Memorial HealthCare's Implementation Strategies

Tallahassee Memorial HealthCare has a history of developing programs to identify, develop and implement strategies to address the health needs in the community. These strategies are developed so that they:

- Are available broadly to the public and serve low-income individuals
- Reduce geographic, financial, or cultural barriers to accessing health services, and if they ceased would result in access problems
- · Address federal, state, or local public health priorities
- Leverage or enhance public health department activities
- Advance increased general knowledge through education or research that benefits the public
- Otherwise would become the responsibility of government or another tax-exempt organization

Tallahassee Memorial HealthCare is committed to enhancing its understanding about how best to develop and implement effective strategies to address community health needs and recognizes that good health outcomes cannot be achieved without joint planning and partnerships with community stakeholders and leaders. As such, Tallahassee Memorial HealthCare welcomes future opportunities to enhance its strategic plans by relying on and building upon the strong community partnerships it currently has in place.

Tallahassee Memorial HealthCare will draw on a broad array of strategies and organizational resources to

improve the health of vulnerable populations within our communities, such as grantmaking, in-kind resources, collaborations and partnerships, as well as several internal Tallahassee Memorial HealthCare programs. The goals, outcomes, strategies, and examples of resources planned are described below for each selected health need.

Healthy Priority 1: Children's Concerns

Long-term Goal

Improve breastfeeding rate for maternal patients

Intermediate Goals

- 1. Achieve Baby Friendly Accreditation
- 2. Increase the initiation and duration of breastfeeding
- 3. Increase access to pre-natal services that support health for low-income and vulnerable populations

Strategies

- Provide access to breastfeeding classes and the benefits of breastfeeding
- Support outreach and access to prenatal care for low-income and vulnerable populations

Examples

- Provide education information for prenatal care for lowincome and vulnerable populations
- Collaborate with partners to improve breastfeeding rates for babies in the Neonatal Intensive Care Unit
- Collaborate with partner breastfeeding group to support policies for improving breastfeeding rates and support for women who are breastfeeding
- Support the dissemination of educational materials to families on safe sleeping practices

Expected Outcomes

- Baby Friendly Accreditation
- Improved breastfeeding rates
- Implementation of the Florida Perinatal Quality
 Collaborative Neonatal Intensive Care Unit (NICU) and
 MOM (Mothers Own Milk) Project
- Increased education on best sleeping practices to maternal patients

Healthy Priority 2: Personal Health

Long-term Goal

All community members nutrition improves as part of daily life to prevent and reduce the impact of chronic conditions (e.g., obesity, diabetes, cardiovascular disease)

Intermediate Goals

- 1. Improve healthy eating among residents in low-income, under-resourced communities
- 2. Improve access to care for chronic conditions

Strategies

- Support programs and policies that promote healthy eating
- Increase enrollment in and use of federal food programs

Examples

- Provide resources for diabetes education
- Provide resources to support the development and implementation of school wellness policies
- Increase access to improve healthy eating and among community members through TMH FOR LIFE
- Increase enrollment and participation in federal food programs

Expected Outcomes

- Increase the number of nutrition education programs provided to school age students
- Increase the number of grocery store tours with accompanied dietitian in low-income, under-served communities

Healthy Priority 3: Access to Care

Long-term Goal

All community members have access to high quality, culturally and linguistically appropriate health care services in coordinated delivery systems

Intermediate Goals

- 1. Increase access to comprehensive health care services for low-income and vulnerable populations
- Increase access to social non-medical services that support health for low-income and vulnerable populations
- 3. Develop a diverse, well-trained health care workforce that provides culturally sensitive health care

Strategies

- Build and expand partnerships that increase high-risk patient referrals to the Transition Center
- Provide high-quality medical care to Transition Center participants

Examples

- Train new safety net providers to use Tallahassee Memorial HealthCare clinical practice guidelines for preventing and managing chronic disease by providing Continuing Medical Education (CME) opportunities particularly around the challenges of practicing medicine in rural areas
- Provide financial assistance to low-income individuals who receive care at Tallahassee Memorial HealthCare facilities and can't afford medical expenses and/or cost sharing
- Support outreach, enrollment, retention and appropriate utilization of health care coverage programs
- Reduction of inpatient and emergency department visits of patients who used the Transition Center after discharge
- Increase the number of Transition Center patients who successfully connected with a Primary Care Physician (PCP)

Expected Outcomes

- Increase the expanded variety of preventative and clinical services provided
- · Increase access to primary and specialty care
- Increase in referrals and coordination to non-medical social services

Healthy Priority 4: Behavioral Health

Long-term Goal

All community members experience social/emotional health and wellbeing and have access to high-quality behavioral health care services when needed

Intermediate Goals

- Expand prevention and support services for mild to moderate behavioral health conditions
- Increase access to culturally and linguistically appropriate behavioral health services for vulnerable and low-income populations

Strategies

- Improve navigation to appropriate care within the healthcare system and support services in the community
- Promote integration of care between primary and behavioral health care

Examples

- Collaborate with Apalachee Center, Capital Regional Medical Center and Leon County on issues of care integration in the community
- Partner with the Access to Care Stakeholders on issues of care integration in the community

Expected Outcomes

- Increase enrollment in programs to improve social/ emotional wellness
- Increase screening for behavioral health needs
- Increase integration of primary and behavioral health care services
- Improve access to quality care for youth, families and communities experiencing violence

Healthy Priority 5: Tobacco Free

Long-term Goal

Reduce the use of all tobacco products

Intermediate Goals

 Reinforce tobacco free campus policy for patients and visitors through communications, signage, and information about tobacco free interventions

Strategies

- Increase in referrals and coordination to Big Bend Area Health Education Center
- Increase enrollment and participation in the number of people accessing smoking cessation support resources from Tallahassee Memorial HealthCare providers

Examples

- Provide free cessation programs for employees
- Collaborate with Big Bend Area Health Education Center to improve access for employees and patients

Expected Outcomes

 Increase participation in tobacco free programs, such as Area Health Education Center

X. Evaluation Plans

Tallahassee Memorial HealthCare will monitor and evaluate the strategies listed above for the purpose of tracking the implementation of those strategies as well as to document the anticipated impact. Plans to monitor will be tailored to each strategy and will include the collection and documentation of tracking measures, such as the number of resources made, number of dollars spent, and number of people reached/served.

XI. Health Needs Facility Does Not Intend to Address

Violence and Firearm Injuries

Tallahassee Memorial HealthCare plays a role in the frontend of this issue by providing inpatient and outpatient mental health services to help people dealing with depression, stress, anger management and other issues which oftentimes drives individuals' violent actions. We also play a role toward the end of the continuum by providing care and treatment to victims of violence.

Unwed Pregnancies

Though other organizations are working on this issue, Tallahassee Memorial HealthCare assists with this effort through its primary care provider network within the service area.

Poverty

Poverty is a condition leading to many health problems. Tallahassee Memorial HealthCare works with many local agencies to treat those who cannot afford to pay for their care. Our emergency rooms also treat many people who cannot afford to pay for care. Local, state and federal agencies have experience to assist with non-health related poverty issues.

Sexually Transmitted Diseases

Though the Florida Community Health Assessment Resource data indicates a high incidence of sexually transmitted diseases, this area was assigned a low priority listing. There are also local health agencies and institutions working on this issue.

Built Environment

The built environment includes all of the physical parts of where we live and work (e.g., homes, buildings, streets, open spaces, and infrastructure). The built environment influences a person's level of physical activity. For example, inaccessible or nonexistent sidewalks and bicycle or walking paths contribute to sedentary habits. These habits lead to poor health outcomes such as obesity, cardiovascular disease, diabetes, and some types of cancer. There are local health agencies and institutions working on this issue.

Tallahassee Memorial HealthCare Implementation Strategy Report Revision Comparison Appendix A

ADOPTED SEPTEMBER 28, 2016	ADOPTED SEPTEMBER 27, 2017
HEALTH PRIORITY 1: CHILDREN'S CONCERNS	HEALTH PRIORITY 1: CHILDREN'S CONCERNS
Long Term Goal	Long Term Goal - Removed
To reduce Hypertension, Infant Mortality, and improve Maternal Health, Tallahassee Memorial intends to address an underlying behavior that contributes to each of these areas through the reduction of tobacco use in the service area.	A new priority has been created to address tobacco (see page 7).
Intermediate Goals	
Tallahassee Memorial HealthCare will partner with the Big Bend Area Health Education Center to connect interested patients to tobacco cessation resources.	
At least 95% of patients indicating they would like smoking cessation resources will receive at least one referral to a partner organization.	
Increase in number of people accessing smoking cessation support resources from Tallahassee Memorial HealthCare providers.	
Decrease number of smokers in six neighborhood service area in Leon County.	
Increase in number of people accessing smoking cessation support resources.	
Strategies	
Tallahassee Memorial HealthCare will amend its intake process and electronic medical record to include mandatory questions for each patient about their tobacco use and give them the opportunity to receive a referral for tobacco cessation resources.	
Tallahassee Memorial HealthCare will partner with the Big Bend Area Health Education Center (AHEC) to connect interested patients to tobacco cessation resources.	
Tallahassee Memorial HealthCare will provide targeted marketing, outreach, and education on the dangers of tobacco use in the five at-risk neighborhoods.	
Tallahassee Memorial HealthCare will provide information on smoking cessation resources and education to local churches, groups, and businesses in the 5 at-risk targeted neighborhoods.	

ADOPTED SEPTEMBER 28, 2016

LONG TERM GOAL 2: CHILDREN'S CONCERNS – REDUCE INFANT MORTALITY

Long Term Goal

Ensure that, pregnant moms receive primary care, prenatal, and perinatal care and education, that they deliver healthy babies and that the babies thrive.

Intermediate Goals

Strategies

Work toward earning the Baby Friendly Accreditation by 2017.

Examples

Tallahassee Memorial HealthCare will work with service organizations in the six at-risk neighborhoods to provide information on how to access prenatal care.

Work with the March of Dimes and Florida Perinatal Collaborative to focus on neonatal intensive care units and their breastfeeding rates for babies in the Neonatal Intensive Care Unit.

Tallahassee Memorial HealthCare will partner with the community breastfeeding group comprised of Florida State University, regional health departments, regional pediatricians, Capital Area Healthy Start, Whole Child Leon, and Women's Infants and Children (WIC), which reviews policy for businesses and physician practices with the goal of improving breastfeeding rates and providing support for breastfeeding women.

Tallahassee Memorial HealthCare will work with partner organizations to disseminate educational materials to families on safe sleeping practices.

Expected Outcomes

Achievement of Baby Friendly Accreditation by 2017.

Increase breastfeeding at Tallahassee Memorial HealthCare by 5% in 2017, 10% in 2018, and 20% in 2019.

Implementation of the Florida Perinatal Quality Collaborative Neonatal Intensive Care Unit (NICU) and MOM (Mothers Own Milk) Project.

Increase Neonatal Intensive Care Unit (NICU) mothers who breastfeed by 10% in 2017, 20% in 2018, and 25% in 2019.

100% of discharged maternal patients from the Family Care Unit and Neonatal Intensive Care Unit (NICU) will receive educational materials on safe sleeping practices.

ADOPTED SEPTEMBER 27, 2017

HEALTH PRIORITY 1: CHILDREN'S CONCERNS – INFANT MORTALITY

Long Term Goal

Improve breastfeeding rate for maternal patients.

Intermediate Goals

Achieve Baby Friendly Accreditation.

Increase the initiation and duration of breastfeeding.

Increase access to pre-natal services that support health for low-income and vulnerable populations.

Strategies

Provide access to breastfeeding classes and the benefits of breastfeeding.

Support outreach and access to prenatal care for low-income and vulnerable populations.

Examples

Provide education information for prenatal care for low-income and vulnerable populations.

Collaborate with partners to improve breastfeeding rates for babies in the Neonatal Intensive Care Unit.

Collaborate with partner breastfeeding group to support policies for improving breastfeeding rates and support for women who are breastfeeding.

Support the dissemination of educational materials to families on safe sleeping practices.

Expected Outcomes

Baby Friendly Accreditation.

Improve breastfeeding rates.

Implementation of the Florida Perinatal Quality Collaborative Neonatal Intensive Care Unit (NICU) and MOM (Mothers Own Milk) Project.

Increase education on best sleeping practices to maternal patients.

ADOPTED SEPTEMBER 28, 2016	ADOPTED SEPTEMBER 27, 2017 REVISION
HEALTH PRIORITY 2: PERSONAL HEALTH	HEALTH PRIORITY 2: PERSONAL HEALTH
Long Term Goal	Long Term Goal
Improve nutritional knowledge and healthy eating habits in the population.	All community members nutrition improves as part of daily life to prevent and reduce the impact of chronic conditions (e.g., obesity, diabetes, cardiovascular disease).
Intermediate Goals	Intermediate Goals
Follow-up surveys with participants will find that at least 20% are using the knowledge they gained during their tour or educational opportunity. Follow-up surveys with participants will find at least 20% perceive they are eating healthier meals.	Improve healthy eating among residents in low-income, under-resourced communities. Improve access to care for chronic conditions.
Strategies	Strategies
Provide grocery story tours with a registered dietitian. Participants will be accompanied by a dietitian while shopping and be educated on healthier food choices. Film internet cooking segments and use social media and direct email to push the healthy eating message. Provide dietitian counseling during TMH FOR LIFE events Work with churches to promote healthy eating.	Support programs and policies that promote healthy eating. Increase enrollment in and use of federal food programs.
Examples	Examples
	Provide resources for diabetes education.
	Provide resources to support the development and implementation of school wellness policies.
	Increase access to improve healthy eating and among community members through TMH FOR LIFE.
	Increase enrollment and participation in federal food programs.
Expected Outcomes	Expected Outcomes
	Increase the number of nutrition education programs provided to school age students. Increase the number of grocery store tours with accompanied dietitian in low-income, under-served communities.

ADOPTED SEPTEMBER 28, 2016	ADOPTED SEPTEMBER 27, 2017
HEALTH PRIORITY 3: ACCESS TO CARE	HEALTH PRIORITY 3: ACCESS TO CARE
Long Term Goal	Long Term Goal
	All community members have access to high quality, culturally and linguistically appropriate health care services in coordinated delivery systems.
Intermediate Goals	Intermediate Goals
	Increase access to comprehensive health care services for low-income and vulnerable populations.
	Increase access to social non-medical services that support health for low-income and vulnerable populations.
	Develop a diverse, well-trained health care workforce that provides culturally sensitive health care.
Strategies	Strategies
	Build and expand partnerships that increase high-risk patient referrals to the Transition Center.
	Provide high-quality medical care to Transition Center participants.
Examples	Examples
	Train new safety net providers to use Tallahassee Memorial HealthCare clinical practice guidelines for preventing and managing chronic disease by providing Continuing Medical Education (CME) opportunities particularly around the challenges of practicing medicine in rural areas.
	Provide financial assistance to low-income individuals who receive care at Tallahassee Memorial HealthCare facilities and can't afford medical expenses and/or cost sharing.
	Support outreach, enrollment, retention and appropriate utilization of health care coverage programs.
	Reduction of inpatient and emergency department visits of patients who used the Transition Center after discharge.
	Increase the number of Transition Center patients who successfully connected with a Primary Care Physician (PCP).
Expected Outcomes	Expected Outcomes
	Increase the expanded variety of preventative and clinical services provided.
	Increase access to primary and specialty care.
	Increase in referrals and coordination to non-medical social services.

ADOPTED SEPTEMBER 28, 2016	ADOPTED SEPTEMBER 27, 2017
HEALTH PRIORITY 4: BEHAVIORAL HEALTH	HEALTH PRIORITY 4: BEHAVIORAL HEALTH
Long Term Goal	Long Term Goal
	All community members experience social/emotional health and wellbeing and have access to high-quality behavioral health care services when needed.
Intermediate Goals	Intermediate Goals
Three groups of community stakeholders, including the Community Health Needs Assessment group convened by Tallahassee Memorial HealthCare and the Leon County Health Department, collaborating with Florida State University School of Medicine's Center for Integrated Healthcare to analyze four data sets regarding behavioral health in this community and region. The results of that analysis will establish a baseline for current self-reported need for behavioral health services, access to those services, and experience of behavioral health issues including anxiety, depression, and psychosis. These results establish a baseline for community functioning which may be measured at regular intervals	Expand prevention and support services for mild to moderate behavioral health conditions. Increase access to culturally and linguistically appropriate behavioral health services for vulnerable and low-income populations.
to establish whether progress has been made through implementation of the strategic plan.	
Strategies	Strategies
Based on those results, stakeholders plan to develop a	Improve navigation to appropriate care within the
comprehensive assessment of the status of behavioral health needs and service in this community that will include recommendations for appropriate levels of service and a plan to achieve that level of service.	healthcare system and support services in the community. Promote integration of care between primary and behavioral health care.
health needs and service in this community that will include recommendations for appropriate levels of	the community. Promote integration of care between primary and
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ADOPTED SEPTEMBER 28, 2016	ADOPTED SEPTEMBER 27, 2017
	NEW HEALTH PRIORITY 5: TOBACCO FREE
Long Term Goal	Long Term Goal 1
	Reduce the use of all tobacco products.
Intermediate Goals	Intermediate Goals
	Reinforce tobacco free campus policy for patients and visitors through communications, signage, and information about tobacco free interventions.
Strategies	Strategies
	Increase in referrals and coordination to Big Bend Area Health Education Center.
	Increase enrollment and participation in the number of people accessing smoking cessation support resources from Tallahassee Memorial HealthCare providers.
Examples	Examples
	Provide free cessation programs for employees.
	Collaborate with Big Bend Area Health Education Center to improve access for employees and patients.
Expected Outcomes	Expected Outcomes
	Increase participation in tobacco free programs, such as Area Health Education Center.



Tallahassee Memorial HealthCare
Community Health Needs Assessment (CHNA)
Implementation Strategy Report
2017 Revision

Tallahassee Memorial HealthCare

License Number: 4080 1300 Miccosukee Road Tallahassee, Florida 32308