



TALLAHASSEE'S PREMIER BLACK TIE EVENT  
**THE GOLDEN GALA**

FEATURING

**BRAD PAISLEY**



TALLAHASSEE MEMORIAL HEALTHCARE

# FOUNDATION

GOLDEN GALA XXXIV  
APRIL 12, 2017 - 5:30 PM  
DONALD L. TUCKER CIVIC CENTER

Hosted by the TMH Foundation, this event supports Tallahassee Memorial HealthCare's mission of transforming care, advancing health and improving lives. Enjoy an evening of good company, dinner and entertainment by three-time Grammy Award winner and country music superstar Brad Paisley.

Purchase your table at [TMHFoundation.org](http://TMHFoundation.org)

YOUR HOSPITAL FOR *life*



# Tallahassee Tennis Challenger



The 18th annual Tallahassee Tennis Challenger will take place April 22-29, 2017 at the City of Tallahassee's beautiful Forestmeadows Tennis Complex. The tennis tournament is a men's professional Challenger series event and draws players from all over the world - including several former top 50 players and some of the top doubles players in the world.

The Tallahassee Tennis Challenger benefits Tallahassee Memorial HealthCare's Vogter Neuro-Intensive Care Unit - the only neurological intensive care unit in the Big Bend region. The Vogter Unit cares for patients of all ages who suffer neurological trauma, stroke and other life-threatening illnesses such as brain tumors, aneurysms and spinal cord injuries. In the last 17 years, the Tallahassee Tennis Challenger has raised more than \$700,000 for the Vogter Unit.

Tournament passes can be purchased beginning April 10 at Tallahassee Memorial HealthCare Foundation and include single day tickets, full tournament passes and VIP sponsorships.

For more information or to purchase tickets, please visit [www.tallahasseechallenger.com](http://www.tallahasseechallenger.com) or contact the TMH Foundation at [Foundation@TMH.ORG](mailto:Foundation@TMH.ORG) or 850-431-5389.

## TALLAHASSEE'S NEWEST PARTY WITH A PURPOSE



P I N K  S W I N E

**APRIL 7**

LEARN MORE

OR

PURCHASE TICKETS

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[PinkandSwine.com](http://PinkandSwine.com)

[Foundation@TMH.ORG](mailto:Foundation@TMH.ORG)

850-431-5389

"Pink & Swine," is set for April 7, 2017 at Goodwood Museums and Gardens. 4R Restaurant Group, in partnership with the Florida Restaurant & Lodging Association and Visit Florida, invites guests to grab their boots, dust off their cowboy hats and enjoy an evening of extraordinary food and fine wine under the stars.

Benefitting The Florida State University's Dedman School of Hospitality and the Tallahassee Memorial Cancer Center, Pink & Swine will boast more than twenty paired stations, featuring delicious small plates from various local restaurants along with fine wines, craft beers and cocktails. After indulging in gourmet food and libations, guests will hit the dance floor and enjoy live country music by Tobacco Rd Band.

Tickets are on sale now and start at \$75 for general admission, including all food and drink with doors opening at 7 p.m. VIP tickets are also available for \$100, and include all food and drink, as well as a VIP hour starting at 6 p.m. for an exclusive meet-and-greet with the chefs.

For more information or to purchase tickets, please visit [www.pinkandswine.com](http://www.pinkandswine.com) or contact the TMH Foundation at [Foundation@TMH.ORG](mailto:Foundation@TMH.ORG) or 850-431-5389.

# WHY I GIVE

**Nelson Mandela once said, “Education is the most powerful weapon you can use to change the world.” For Dr. Elsie Bradwell Crowell, she knew her family’s deep-rooted history of diabetes was a widespread issue that extended past her own family, and that the key to managing this disease that affects nearly 26 million American adults and children would be education.**



“When my mother passed away at the young age of 43, we didn’t know the exact cause of it. But as I got older, I began doing some health research and realized she died from diabetes – the same thing my sister died from a year ago,” explained Dr. Crowell. “My brother was also diagnosed with diabetes, but with the right care and treatment, he’s been able to manage it.”

While Dr. Crowell knew that it was too late to help her mother and sister, she realized it wasn’t too late for some, like her brother, and wanted to find a way to help educate others in the community about the symptoms, preventative measures, management and treatment of diabetes.

“I would always think, ‘What if they knew differently? What if they knew simple lifestyle changes could help?’” shared Dr. Crowell. “I knew I wanted to start donating for diabetes education – to help people in the community as much as possible to understand the symptoms and treatments of it.”

During her sister’s battle with diabetes, Dr. Crowell would accompany her to doctor appointments at Tallahassee Memorial HealthCare. After seeing first-hand the care and treatment she received, she knew donating to the TMH Foundation for the Diabetes Center was exactly how she would help educate the community.

“My sister and I spent a lot of time at TMH. The care she received was great. The staff and people we met were great. And she always felt comfortable,” said Dr. Crowell. “We really appreciated everything they did.”

Through Dr. Crowell’s generous gift, the Diabetes Center is able to continue educating patients and the community on a variety of diabetes related topics, including blood sugar testing, managing high and low blood sugar, and making healthy food choices. To learn more about making a gift to the TMH Foundation, please call 850-431-5389 or visit [TMHFoundation.org](http://TMHFoundation.org).

“ I knew I wanted to start donating for diabetes education – to help people in the community as much as possible to understand the symptoms and treatments of it.



– Elsie Bradwell Crowell



# JOSHUA SULLIVAN

## A HOME RUN PATIENT



*Joshua hit his first home run two weeks after the incident.*

“After being in the car for several hours, I figured that the boys needed to play outside and run around,” said Mary Sullivan as she was settling into her mother’s home in Tallahassee for the final leg of their trip on that August evening. “I yelled for the boys to come inside, but when Joshua ran through the door, I could tell something was wrong.” If you ask the Sullivan boys, you may get completely different stories, but the consensus was that Joshua had stepped on a “stick” when running inside. That’s when the “stick” flew forward and stuck two fangs into one of Joshua’s middle toes. “Joshua came in screaming he had been bitten by a snake. After I looked at his toe, it was clear Joshua had two punctures. He had been bitten by a snake,” Mary knew, with the guidance of her sister-in-law, she needed to take him to the Tallahassee Memorial Emergency Center - Northeast.

While the car ride was full of scared screams and Joshua’s toe turning shades of blue, once arrived the Sullivan family was immediately transferred into a room where Natalie Radford, MD, board certified emergency medicine physician, began the procedure for a venomous snakebite. His toe turned deeper pigments of blue and purple as his entire foot continued to swell. The venom kept spreading up towards his ankle.

Once Dr. Radford and her team had given him a few rounds of anti-venom and felt he was stable, Joshua and his mom were transported to the only Pediatric Intensive Care Unit (PICU) in the Big Bend, the Tallahassee Memorial Children’s Center. During the ambulance ride, Joshua’s new fascination with snakes quickly turned terrifying as he remembered the specific facts he learned about venom. Joshua began crying, “I’m going to die mommy. I don’t want to die,” between the wailing sounds of the ambulance.

Upon being admitted to the PICU, Julie Strickland, RN began treating Joshua, “He was very brave and was most interested in finding out what kind of snake bit him,” as his little mind wrestled with the hope that it was not a poisonous snake. As the swelling continued in the PICU, Paul Martinez, MD, board certified pediatric intensivist, addressed spreading of the venom with a few more rounds of anti-venom while nurses kept record. “As the venom continued to spread up his foot, nurses would mark Joshua’s foot with a marker,” Joshua’s father, Dean Sullivan, made it to the PICU in record time from their home in Broward County, FL, after getting the call he will never forget.

During his two-day stay in the PICU, Thomas Truman, MD, board certified pediatric intensivist, cared for Joshua’s recovery ensuring that the anti-venom had stopped the spreading of the poison. Dean watched as his son began to become himself again and recalls, “At one point, Joshua had been getting restless having to lay in bed for some time. A nurse brought in a Nintendo Wii video game which quickly



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**Even after moving away from Tallahassee, I knew in an emergency situation I wanted TMH to care for my son.**

— Mary Sullivan

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changed the PICU from being a place he couldn't wait to leave, to a place he was begging to stay." After two and a half days, Joshua was finally able to be wheeled back into his normal life.

If you ask the Sullivan's why they chose to come to TMH, they would tell you it was a no brainer. "I was born at TMH,"

Mary accounted. "Even after moving away from Tallahassee, I knew in an emergency situation I wanted TMH to care for my son." Dean echoed that statement, "They treated my son like he was their own. It is amazing to see how much TMH has evolved since we left Tallahassee in the 90s."

What is Joshua Sullivan up to now? His visit to TMH gave him a scar and a story that he is quick to share with anyone who asks, especially his little league baseball team. Just two weeks after the incident, Joshua made his first home run – proving his snakebite isn't slowing him down anytime soon.

## YOUR HOSPITAL FOR LIFE TMH FOUNDATION UPDATE

For children who are admitted to the hospital, it's often times an intimidating and scary process. Through Tallahassee Memorial HealthCare's recent social media campaign, #GivingTuesday, the TMH Foundation was able to raise \$6,000 for the Children's Center to purchase a Vecta Sensory Station – an interactive sensory machine that provides relaxation and distraction to patients during procedures.

Boasting vibrant lights that fill the room with a multitude of colors, a playful bubble column with floating fish and colorful fiber-optic strands, the Vecta Sensory Station stimulates the child's senses through sight, touch and hearing. As the machine creates a calming, relaxing and reassuring environment for the child, the feelings of uncertainty, stress and fear they were previously focused on begin to quickly fade.

The Tallahassee Memorial HealthCare Foundation sends their deepest gratitude and appreciation to everyone who helped spread smiles across the Children's Center this past holiday season.

#GIVINGTUESDAY™



*The Vecta Sensory Station creates a colorful and relaxing environment for children.*



# FOUNDATION FOCUS

Mickey S. Moore, TMH Foundation President

## Golden Gala XXXIV is almost here!

Having been a member of this community for a long time, I certainly knew of THE premiere event in Tallahassee before ever arriving at TMH Foundation. As soon as it was announced to the public that I would be the new President here, I was flooded with both congratulatory notes and Gala inquiries – e.g. “Mickey, way to go...by the way, how can I get tickets to the event?” So here I am now, working elbow to elbow with our team members, volunteers, partners and others to host Golden Gala XXXIV. I thought now would be a good time to share a few thoughts about my first time through this event’s buildup!

**The Date!** As you are aware, this community hosts many events throughout the year and there are a few events that all others try to plan around – the Gala being one of them. From a fundraising standpoint, I know our local nonprofits do the very best we can in not scheduling on top of each other – always trying to give each other enough space to maximize revenue potential for their missions. Let it be known friends, we prefer middle of the week near the middle/end of April, but history has shown that we can move into May, if necessary. Fortunately, the Donald L. Tucker Center has proven to be a valuable asset and they understand the necessity for flexibility when it comes to scheduling the artist.

**The Act!** More than anything else, this is the hottest subject matter for Golden Gala. Music touches so many people in so many different ways – it was obvious that attendance for the Gala is directly tied to the talent. Barbara Mandrell was the first in 1984 and the variety has spanned many genres – from Wayne Newton

and Dianne Warwick to John Legend and Keith Urban.

Of course, we each have our favorite performers who would put on an excellent show for this event, but it comes down to availability, budget and genre.

**The Event!** The sheer enormity of this event is something to appreciate. I mean, the cocktail reception is in the same place we watch FSU play basketball! Come on! Over 1600 typically attend, over 180 tables are filled, hundreds of civic center staff, TMH colleagues and volunteers work jointly, and imagine all the linens, napkins, flatware, dinnerware and glassware! Have a large dishwasher I can borrow? Fortunately, we have Brian and Cherie Rowland as our Honorary Chairs and John Gandy Events leading our design and decorative efforts, logistics and our fun!

**The Purpose!** TMH’s mission is “Transforming care, Advancing health, and Improving lives.” Through the TMH Foundation, and events like the Golden Gala, individuals, businesses and organizations come together to bring new medical technology, introduce resources to expand Patient- and Family-Centered Care and increase the expert knowledge of our medical team through on-going education so our community can continue to benefit from exceptional healthcare.

The Gala is a star-studded event that many in our town look forward to each year and we at TMH do as well – for many reasons.

The Foundation Community Report is produced by the Tallahassee Memorial HealthCare Foundation  
1331 East Sixth Avenue, Tallahassee, FL 32303 | 850-431-5389 | Foundation@TMH.ORG

To make a secure online donation, we invite you to visit [TMHFoundation.org](https://www.TMHFoundation.org).