

The Tallahassee Memorial HealthCare Foundation hosted the FSU College of Medicine for an appreciation luncheon on December 1 to thank the organization for their continued support and generous donations.



TALLAHASSEE MEMORIAL HEALTHCARE

# FOUNDATION

## DANCE MARATHON

Throughout the last 13 years, Florida State University's (FSU) College of Medicine has supported Tallahassee Memorial HealthCare (TMH) and its Foundation with their mission to lead the community to be the healthiest in the nation. To date, they have donated more than \$1.5 million in equipment and resources to the women's and children's services at Tallahassee Memorial.

While this is done through several initiatives, the FSU College of Medicine recently granted \$216,000 in funds to TMH as a result of FSU's 2016 Dance Marathon – the annual 40-hour event at FSU where more than 1,800 students stay awake and on their feet to raise money and awareness for local beneficiaries. These funds help TMH provide programs and technologies such as cooling equipment for neonatal transporters, oxygen monitoring equipment, sidecar hospital beds for easy visual and physical access to infants, prenatal breastfeeding/childbirth education classes and so much more to support babies and families in the community.

“The relationship with FSU's College of Medicine and Dance Marathon has always been very good – and this year the relationship went from very good to great!” said Connie Styons, the Women's and Children's Service Line Administrator at Tallahassee Memorial HealthCare. “The generous grants help provide state of the art equipment for newborns and older children requiring healthcare intervention.”

This past December, Foundation colleagues and members of the Women's and Children's Services team at TMH organized a special luncheon to demonstrate to the FSU College of Medicine and Dance Marathon how their donations impact our community.

For further information or to make a donation, contact Judi Wills at [Judi.Wills@TMH.ORG](mailto:Judi.Wills@TMH.ORG) or call 850-431-5904.

YOUR HOSPITAL FOR *life*



# MOZART SYSTEM BRINGS MUSIC TO PATIENTS' EARS

For patients who are heading to the doctors, a feeling of uncertainty, uneasiness or anxiousness is sometimes present. Whether the visit is due to a normal routine screening or to have something abnormal checked, the initial thoughts that run through one's head can be overwhelming. Thankfully, centers like the Sharon Ewing Walker Breast Health Center at Tallahassee Memorial HealthCare recognize this and are working to make all patients more at ease with personalized care and the latest technology.

The Sharon Ewing Walker Breast Health Center is recognized as a Breast Imaging Center of Excellence by the American College of Radiology, and offers a full array of diagnostic and support services for the detection and treatment of breast cancer. The Center is designed to offer patients a warm, relaxing environment with private changing rooms, comfortable cloth robes and individual attention from the medical team. With help from the Tallahassee Memorial HealthCare (TMH) Foundation, they are also now offering the latest in imaging equipment to make breast surgical procedures go smoother, faster and more efficiently with MOZART.

The MOZART system is the Sharon Ewing Walker Breast Health Center's latest imaging technology that uses

3-D tomosynthesis for intraoperative breast specimen imaging. Before this equipment, only 2-D orthogonal views were possible, which didn't allow doctors to see the 3-D location, character and extent of lesions and sometimes resulted in re-excision.

With the MOZART system, clear 3-D images of targeted lesions are captured through obstructions, like dense tissue or skin, allowing surgeons to be able to easily differentiate between healthy and involved tissue. This ultimately helps surgeons with their goal of removing the entire tumor in a single procedure with maximum breast conservation, and drastically reduces the rate for re-excision. In addition, this technology is mobile and offered bedside – making the procedure time and the time a

patient is under anesthesia significantly shorter.

“With the generosity of donations from supporters in our community, and in partnership with our TMH Foundation, the MOZART 3-D unit was purchased to provide the next level care in women's breast services,” said Elizabeth Davidson, RT (R) (M), Mammography Supervisor at Sharon Ewing Walker Breast Health Center. “By supporting our TMH Foundation, we support each other as a community.”

If you're interested in making a gift to support the Sharon Ewing Walker Breast Health Center or TMH's Cancer Center, please contact Janet Borneman at [Janet.Borneman@TMH.ORG](mailto:Janet.Borneman@TMH.ORG) or call 850-431-4048.



# WHY I SERVE

**From the time he was born, Joseph (Joe) Kelley had a profound understanding of the value of hard work, ambition and determination. With parents who were first generation immigrants, Joe grew up in a blue-collar family. He quickly developed a huge sense of service and community pride – due in large part to the mentoring from his father and father’s friends, who all served in World War II.**



When Joe became a red shirt football player in 1976 at Florida State University – a year he likes to note was Bobby Bowden’s first year as head coach – he instantly realized just how special Tallahassee was. Eventually, Joe went on to practice in economic development within the state of Florida – where he would introduce the state to corporate affiliates throughout the country and attract them to one of Florida’s 67 counties. After eight years, Joe joined an economic development council to help existing businesses grow and flourish, and would contract companies to come to Florida to do the same.

Between his passion for economic development and role as a local entrepreneur, Joe recognizes organizations that are selfless and are the future of the community – organizations that provide services to attract others to the community and improve the quality of life for all. And that, to Joe, is what Tallahassee Memorial HealthCare (TMH) is.

“I think of the community as a proverbial stool with three or four legs – and TMH is one of those legs,” explained Joe Kelley. “I’m grateful to be an ambassador and advocate for a great organization like Tallahassee Memorial.”

Joe, who is on the finance committee for the Tallahassee Memorial HealthCare Foundation Board of Trustees, enjoys volunteering to help TMH maximize their investments to ultimately fulfill the mission and vision to lead the community to be the healthiest in the nation. As a man who came from humble beginning, Joe points out how TMH – from the top, down – not only gives back to those in need regardless of social status, but also has a staff that is selfless, truly passionate in what they do, and that genuinely care for people.

Interested in learning more about the TMH Foundation? Please visit [TMHFoundation.org](http://TMHFoundation.org) or call 850-431-5389.



**“You always look at the passion of the staff to move an organization forward for the good of the community. And it’s hard to find an organization as passionate as TMH that continues to serve and invest in the community,” said Joe. “Tallahassee Memorial is the epitome of what makes this community great.”**





# The Ride for Hope - 12th Annual

**THE RIDE FOR HOPE** June 9 & 10, 2017 at the North Florida Fairgrounds



A fun-filled cyclist and wellness event for all ages, The Ride for Hope provides five distance rides ranging from an 11-mile to a 100-mile century through the rolling hills and canopy roads of Tallahassee.

The Ride for Hope begins at 4 pm on Friday, June 9 with a Vendor Expo that includes pre-registration, dinner, entertainment and the “Hero of Hope” presentation. All rides take place on Saturday, June 10, starting with the 100-mile century at 6:30 am, followed by the family fun area and Health Fair from 9 am - 1 pm. All attendees will receive free health and fitness information and other benefits. The Ride for Hope also features music, food, face painting and fun for the whole family. All proceeds benefit the Tallahassee Memorial Cancer Center and help to keep quality cancer care close to home.

The Florida Highway Patrol will escort for lead groups in both the metric and century race components.

Sponsorship, vendor booth and volunteer opportunities are available. Visit [TheRideForHope.com](http://TheRideForHope.com) for registration and additional information.

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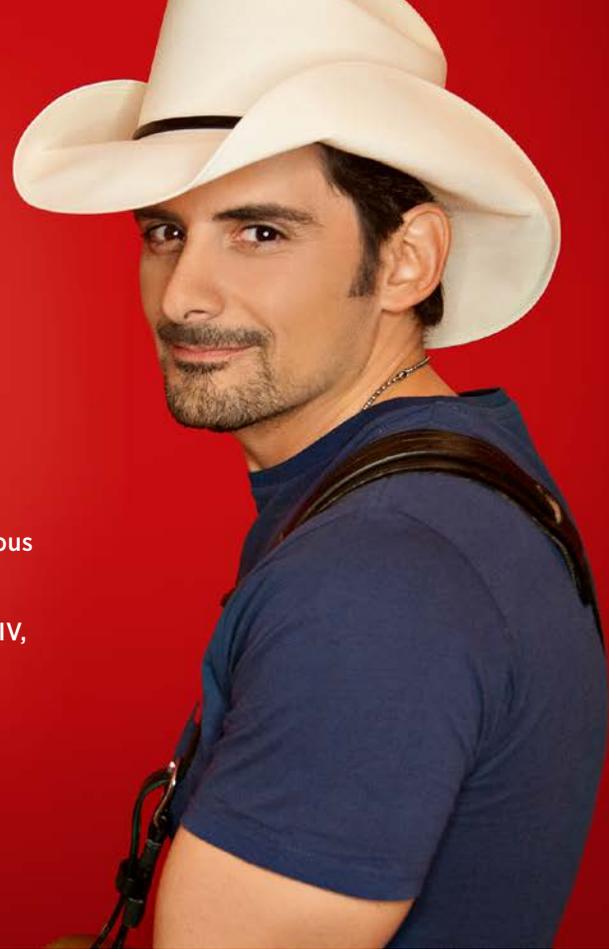


## Golden Gala XXXIV

Tallahassee's premier black-tie event, Golden Gala, took place this April 12 featuring three-time Grammy Award winner and country music superstar, Brad Paisley. The evening was filled with decadent food and drinks, gorgeous gowns and tuxedos, and unparalleled entertainment from start to finish.

Thank you to all who attended, sponsored and supported Golden Gala XXXIV, which is hosted by the Tallahassee Memorial HealthCare Foundation and supports TMH's mission of transforming care, advancing health and improving lives.

Head over to [TMH.ORG/Giving](http://TMH.ORG/Giving) to view an image gallery and full recap of the night.



Benefiting the D. Mark Vogter, M.D. Neuro-Intensive Care Unit at Tallahassee Memorial HealthCare

## THE TALLAHASSEE TENNIS CHALLENGER

Tallahassee Memorial HealthCare and its Foundation want to thank everyone who helped make the 18th annual Tallahassee Tennis Challenger another wildly successful event. With 46 matches that drew professional tennis players from all over the world, this sold-out event benefited the Tallahassee Memorial Vogter Neuro Intensive Care Unit - the only neuro intensive care unit in our region.

Patients in the Vogter Neuro ICU receive treatment for everything from advanced stroke care, aneurysms and traumatic brain injuries to memory disorders, spinal cord injuries and more. The Tallahassee Tennis Challenger has raised more than \$730,000 throughout the years to directly benefit patient care in the Vogter Neuro ICU. A special thank you to all of the attendees and sponsors who helped make this happen.

For the final results and a full recap including winners and photos, visit [tallahasseechallenger.com](http://tallahasseechallenger.com).





# FOUNDATION FOCUS

## Mickey S. Moore, TMH Foundation President

This May, I will be celebrating my one-year anniversary as President & Chief Advancement Officer at Tallahassee Memorial HealthCare Foundation! I have reflected on so many moments, challenges, surprises, successes and improvements. Instead of rattling off my own thoughts for the next several paragraphs, I wanted to allow my team members this opportunity to express themselves directly to our community members – they have welcomed me with open arms and I know well that our combined efforts have brought us to where we are now.

**Ida Thompson:** *“Mickey’s first year at the TMH Foundation office has been a blast and invigorating for the team. We have enjoyed the energy and enthusiasm Mickey brings to TMH and his passion for fundraising in our community with a purpose of connecting people to match their participation goals in philanthropy.”*

**Judi Wills:** *“The first year under Mickey has been exciting. We are connecting on a deeper level with all of our donors, and thus, able to provide appropriate participation options according to their specific philanthropic goals and objectives. It is refreshing to have an enthusiastic leader and colleague who believes in the significance of teamwork, understands the importance of listening to all opinions, and will focus on involving the entire team with our fundraising activities and events.”*

**Aaron Kinnon:** *“This last year was one of change, learning and growth. We’ve been learning how to set and discuss clear expectations, implement methods of accountability, set clear boundaries, and recognize there are consequences for everything we do. Understanding and implementing expectations, accountability and boundaries sets us up for positive results. This year of change and learning has brought much growth to me and our team.”*

**Jessica Zeigler:** *“Working with Mickey and the rest of the team has been a rewarding and fulfilling experience. I have personally benefited from the positive work environment and look forward to strengthening our relationship as a team each day.”*

**Janet Borneman:** *“In the past year, the TMH Foundation has seen many positive changes. Our team has worked together to encourage and support one another and has received training in the process to further connect with donors. It has given us a sense of renewal which, hopefully, translates to more participation from donors – all to benefit our hospital and our community.”*

**William Varn:** *“I remember one of the first Board meetings I attended as a guest, a trustee was talking about the upcoming Gala. They could remember when the first Gala was planned 32 years ago – that comment made me think of how much of an investment some of the founders of this great establishment have made over the years. It is an interesting time to be involved with such a wonderful group of people and I’m confident with our team’s collaborative culture that will offer wonderful things for both TMH and our community.”*

Consistent messaging and clear direction – especially in the areas of structure, process and behavior – are what I plan to continue offering (amongst other things) to my teammates in our joint commitment to meet the charitable/philanthropic goals of our donors, volunteers, TMH colleagues and community members. Proactive, consistent outreach will also continue being a strong thread tying all of our development activities together – a team effort required to accomplish our mission, day-in and day-out. Having this successful first year now behind me, I am so grateful to my team, our Trustees, TMH President & CEO Mark O’Bryant, TMH’s leadership team and all the TMH colleagues for this wonderful opportunity. Cheers to the beginnings of year two!

The Foundation Community Report is produced by the Tallahassee Memorial HealthCare Foundation  
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To make a secure online donation, we invite you to visit [TMHFoundation.org](https://www.TMHFoundation.org).

