The Alpha Phi Foundation presented a $50,000 Heart to Heart Grant to the Tallahassee Memorial HealthCare Foundation during a breakfast reception and program at Tallahassee Memorial Hospital on March 27. The principal speakers were Paula Fortunas, President/CEO, TMH Foundation; Wayne Batchelor, M.D., Interventional Cardiologist, Southern Medical Group – TMH Physician Partners; Lisa Cox, heart failure survivor and patient of Dr. Batchelor; Amanda Paul, Vice President of Marketing, FSU Gamma Phi Chapter of Alpha Phi; Diane Spry Straker, Board Chair, Alpha Phi Foundation; Lisa Mullee, Director, Tallahassee Memorial Cardiovascular Services and Terri McDonald, Service Line Administrator, Tallahassee Memorial Heart & Vascular Center.

The grant will fund a new program called “Empowering Women to Save Lives through CPR Training” that will assist in training 600 women (girls – adults) in CPR and empower them to save lives. “This grant is one of only two awarded nationally, and the reception was held to celebrate the newly formed philanthropic partnership,” noted Ms. Straker. In attendance were many distinguished guests from the Alpha Phi Foundation, Alpha Phi alumnae and active members, board members from both Tallahassee Memorial Hospital and its Foundation, TMH executive leadership, physicians and members of Leon County EMS.

“This philanthropic partnership between the Alpha Phi Women’s Fraternity and the TMH Foundation began last year when Lauren Wallace, Immediate Past Vice President of Marketing, FSU Gamma Phi Chapter of Alpha Phi, contacted me with their enthusiastic interest in supporting women’s heart health,” said Aaron Kinnon, TMH Foundation Director of Development. “In less than one year the women of the Gamma Phi Chapter raised over $15,000 to benefit the Tallahassee Memorial Heart & Vascular Center and the people in our community – and that is just the beginning.”

“To further our relationship, we informed the TMH Foundation that our chapter nominated it for a $50,000 Heart to Heart Grant,” explained Ms. Paul. “They moved forward so quickly on the grant request with such large and important goals, we knew they were deserving of the award. All of us at the chapter were ecstatic to hear that TMH was a finalist and subsequently selected.”

“We are very excited to receive this grant award to train women in life-saving, hands-only CPR,” said Ms. McDonald. “National statistics show that over 88 percent of cardiac arrests take place in the home and more than 77 percent of people feel helpless to act when they witness a cardiac arrest.”

The Heart & Vascular Center will partner with Leon County Emergency Medical Services and the local FSU Gamma Phi Chapter of Alpha Phi to conduct multiple group sessions throughout the year and one large group CPR training in February 2014 which is National Heart Month.

“The large group training will include an interactive exhibit of a large-scale replica of the human heart that allows visitors to walk through and see and hear features of the heart, as well as learn more about common heart diseases,” said Ms. Mullee. At each of the sessions, participants will be given a CPR training kit with the expectation they will take the kit and train an additional three family members or friends, ultimately empowering an additional 1,800 community members to save lives. “This is a powerful philanthropic statement by Alpha Phi,” concluded Ms. Fortunas. “TMH is profoundly grateful and honored by the confidence Alpha Phi has placed in it and the Heart & Vascular Center’s life-saving work.”
The Eighth Annual
THE RIDE FOR HOPE
to Benefit the Tallahassee Memorial Cancer Center and Those It Serves

The Ride for Hope (TRFH) – now in its eighth year – has become a landmark event in the Big Bend region for cycling enthusiasts, leisure riders and people of all ages coming together to ride, celebrate life and raise funds for cancer care in this region. TRFH memorializes its founder, Lou Farrah, and all proceeds benefit the Tallahassee Memorial Cancer Center. Please visit TheRideForHope.com to learn how Lou, his wife Jenny, their two sons Jason and Jeffrey cast the vision for TRFH.

Continuing its partnership with the TMH Foundation, Southeastern Dermatology will be TRFH’s presenting sponsor again this year. “Partnering with The Ride for Hope to promote healthy, active lifestyles, and to support the Tallahassee Memorial Cancer Center, makes good sense,” said Michael J. Ford, M.D. “Southeastern Dermatology is proud to be the presenting sponsor for The Ride for Hope and honored to be a part of what the community is doing to support quality cancer care at TMH.”

The Ride for Hope 2013 Anticipates More Than 750 Cyclists

The fun-filled weekend will kick off Friday evening, June 7, from 4:00 to 7:00 p.m. with TRFH Vendor Expo, Registration/Bag pick up and The Hero of Hope Award Ceremony. The Friday night festivities also include music, buffet dinner, vendor expositions and much excitement as riders gear up for the next day, “said Aaron Kinnon, TMH Foundation Director of Development.

The Ride for Hope 2013 Anticipates More Than 750 Cyclists

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“CURTAINS” ANNOUNCEMENT

“Curtains” has become an officially-designated Valentine’s Day annual event to raise funds for the Florida State University College of Medicine’s Brian Jackson Dystonia Research and Discovery Program and its clinical partner, Tallahassee Memorial HealthCare. A comprehensive scientific research, clinical and education program will emerge — right here in Tallahassee — with the goal of discovering effective treatments and therapies and — ultimately — a cure for Dystonia.
FSU College of Medicine students hosted “Pedaling for Parkinson’s” at Sweat Therapy Fitness in February to raise funds for the Tallahassee Memorial NeuroScience Center for Parkinson’s Research in memory of Samuel Torres. Jillianne Grayson, a third-year FSU medical student inaugurated this indoor fund-raising cycle-a-thon in September 2011 in memory of her grandfather, Samuel Torres, who was diagnosed with Parkinson’s prior to his passing.

Throughout the event, there were presentations by experts in Parkinson’s, educational activities with Florida State University College of Medicine students, beautiful music provided by the TMH Parkinson’s Choir, food and fun for all. Lectures about Parkinson’s Disease were delivered by Gerry Maitland, M.D. and Charles Ouimet, PhD. featuring recent successful research initiatives. Tal Yariv, TMH Advanced Registered Nurse Practitioner, announced local and national resources for individuals diagnosed with Parkinson’s Disease.

FSU second-year medical student Paulie Bruns served as the 2013 Pedaling for Parkinson’s Director. Ms. Bruns explained her role, “It is a pleasure to continue Jillianne’s and her family’s commitment to partner with the FSU College of Medicine, the TMH Foundation and the Tallahassee Memorial NeuroScience Center to advance a brighter future for those diagnosed with Parkinson’s. According to Ms. Grayson, “It was an honor to serve as Director for the first Pedaling for Parkinson’s event in 2011. My family and I are grateful for the continuation of this great event to successfully raise funds for the

Pedaling for Parkinson’s Event Benefits Tallahassee Memorial NeuroScience Center for Parkinson’s Research

Pedaling for Parkinson’s cycling teams ride for the cause at Sweat Therapy

Tallahassee Memorial NeuroScience Center for Parkinson’s Research in memory of my grandfather, Samuel Torres.”

Twenty cycling teams - including a bike specifically set aside for Parkinson’s patients attending the event - participated with riders taking turns on a workout bike continuously spinning for four hours in support of the cause at Sweat Therapy Fitness. The FSU College of Medicine, the FSU College of Nursing, the FSU School of Communication Science & Disorders, the FAMU College of Pharmacy and the Tallahassee Memorial NeuroScience Center each had cycling teams along with numerous community supporters. Door prizes were awarded and two more fund-raising events through local restaurants and car wash establishments helped increase funds generated.

TMH Ortho-Neuro Service Line Administrator Judy Greenwald said, “It is a pleasure to recognize the partnership of the wonderful FSU College of Medicine students along with the TMH Foundation and the Tallahassee Memorial NeuroScience Center to enhance and strengthen research efforts to help Parkinson’s patients in the local community.” TMH Foundation Annual Giving Officer Judi Taber added, “On behalf of the TMH Foundation, I appreciate the enthusiastic support of Ms. Paulie Bruns, Ms. Jillianne Grayson and her family, all participating FSU students and cycling teams and the sponsors … the FSU College of Medicine, Sweat Therapy and the Terner Family Foundation.”
Tallahassee Memorial HealthCare and its Foundation
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Benefiting the D. Mark Vogter, M.D. Memorial Endowment for Neuro Intensive Care at Tallahassee Memorial Hospital
The TMH Foundation Recognizes the Junior League of Tallahassee for Supporting the “Creating Opportunities for Parent Empowerment Program” for the Tallahassee Memorial Children’s Center and Neonatal Intensive Care Unit

At a ceremony in March, the TMH Foundation recognized the Junior League of Tallahassee for its major contribution to benefit the new "Creating Opportunities for Parent Empowerment (COPE) Program" to benefit the Tallahassee Memorial Children’s Center and the Neonatal Intensive Care Unit.

Tallahassee Memorial’s COPE team for the Children’s Center includes the Nurse Manager, Assistant Nurse Managers, Pediatric Nurses, Pediatric Clinical Specialist, Child Life Specialist and a COPE-trained intern. The Children’s Center team implements the program while the child is hospitalized using books, booklets, medical play kits, puppets and pinwheel therapy. Kim Outlaw, Children’s Center Nurse Manager, explained further, “During the child’s treatment and hospitalization, parents are taught how to continue therapy at home resulting in long-term benefits by encouraging positive behavior during hospitalization and with future medical experiences.”

There is a separate COPE team for the Neonatal Intensive Care Unit (NICU). This team includes the Nurse Manager, Nurses and a COPE-trained intern. The NICU team implements the program with booklets and DVD’s while the baby is in the NICU. Linda Frimmel, NICU Nurse Manager, pointed out, “During their babies, hospitalization and treatment, the parents are provided with booklets and materials with valuable information about the NICU and activities that will help them bond with their baby during treatment. The program also helps new parents address their feelings about the NICU and their baby.”

A local mom — Mrs. Liza Jones — offered a testimonial at the recognition presentation about how Tallahassee Memorial Children’s Center and COPE Project helped her son during his recent hospitalization. Mrs. Jones explained how the program provided a more comfortable environment for her son during hospitalization and at home, “My son experienced wonderful care while hospitalized at the Tallahassee Memorial Children’s Center and I am very grateful for the COPE Program. COPE gave us many ways to work with him at home so that he will be more comfortable with his diagnosis and any future treatment.”

According to Junior League of Tallahassee President Jill Pope, “It was so wonderful hearing a first-hand account of the positive impact this project has had on families in our community! The Junior League is honored to have helped bring COPE to TMH and look forward to continuing our partnership with this wonderful organization.” TMH Foundation Annual Giving Officer Judi Taber concluded, “The TMH Foundation is very grateful for the Junior League of Tallahassee’s support for the COPE Program that will annually benefit over 2,000 hospitalized children and their families and over 600 NICU babies who are served by Tallahassee Memorial Children’s Center and the Tallahassee Memorial Neonatal Intensive Care Unit.”

SAIL High School Donates Special Work Day to the TMH Foundation

SAIL High School, located just blocks from Doak Campbell Stadium, is one of the highest rated schools in Leon County. With only 300 students, it has an ever-growing waiting list of those wishing to attend this school that emphasizes the arts and sciences. SAIL also incorporates many elements of Service Learning that combine academics with community service. From robotics to gardening, the students at SAIL High School excel.

During a nippy Saturday in March, a group of SAIL students along with their Drama Teacher Sierra Service and Technical Specialist Blayne White, arrived with paint brushes and shovels in hand and — under the guidance of Bob McCully — gave the Tallahassee Memorial HealthCare Foundation’s building a makeover. Power washing the entire building, painting the handrails and TMH Foundation sign and expertly putting in landscaping, this group brightened up the Foundation’s building which also houses the Tallahassee Memorial – Florida State University Medical Music Therapy Program.

In recent meetings with SAIL Principal Tiffany Thomas, the TMHF Major Gifts Program Director Mark A. Marple was thrilled with the level of participation that SAIL High School was willing to provide, not only for this “spruce up” project, but for a new program in the works called “Hobbies for A Cause.” “This program is still in the planning stage. Ultimately, it will take the current skills of the students in crafts, gardening and the arts and put them into a fund-raising program under the auspices of the TMH Foundation,” explained Mr. Marple.
During its annual Doctors’ Day celebration and awards ceremony on March 28, the Capital Medical Society honored Dean Watson, M.D., a board-certified internist and Chief Medical Officer at Tallahassee Memorial, with the Outstanding Physician Award and recognized David Miles, M.D., a retired board-certified urologist, as the recipient of the I.B. Harrison, M.D. Humanitarian Award.

The Outstanding Physician Award honors each year a physician, such as Dr. Watson, who has demonstrated leadership within the field of medicine through involvement in organized medicine and political activities, clinical excellence and contributions to education, particularly with medical students. Dr. Watson is on the Clerkship Faculty as a Clinical Associate Professor of Internal Medicine at the FSU College of Medicine and was recognized in 2006 as the Outstanding Clinical Faculty Educator and the Outstanding Clinical Professor. Previous recipients of the Outstanding Physician Award are: Thomas Hicks, M.D.; Terry McCoy, M.D.; Larry Deeb, M.D.; Ray Bellamy, M.D.; Gary Winchester, M.D.; Charles Moore, M.D. and Charles Williams, M.D.

The I.B. Harrison, M.D. Humanitarian Award is bestowed each year on a physician, such as Dr. Miles, who exemplifies the values personified by the late Dr. Harrison: Compassion, Service, Respect, Wisdom, and Integrity. Dr. Harrison, an esteemed pioneer in the Tallahassee medical community, was an internist with the original Southern Medical Group and eventually served as the long-time Medical Director at TMH. The Harrison Award was originally introduced by Capital Health Plan in 1997 and is now jointly presented with the Capital Medical Society. Previous recipients of the I.B. Harrison, M.D. Humanitarian Award are: I.B. Harrison, M.D.; Hank Watt, M.D.; A.D. Brickler, M.D.; William Smith, M.D.; Pat Woodward, M.D.; Brian Sheedy, M.D.; Orson Smith, M.D.; David Craig, M.D.; James Stockwell, M.D.; Lisa Jernigan, M.D.; Charles Mathews, M.D.; Louis St. Petery, M.D.; Julia St. Petery, M.D.; Sam Moorer, M.D.; Whit Oliver, M.D.; Don Zorn, M.D. and James Geissinger, M.D.