

The Tallahassee Memorial HealthCare Foundation COMMUNITY UPDATE

September / October 2010

RONALD MCDONALD HOUSE CHARITIES OF TALLAHASSEE
and Ronald McDonald House Charities Global

Donate Family Lounge in the Neonatal Intensive Care Unit at TMH

Ronald McDonald House Charities of Tallahassee and Ronald McDonald House Charities Global have donated funding for a Family Lounge in the Neonatal Intensive Care Unit at the Tallahassee Memorial Women's Pavilion. According to Kathy Anderson, Executive Director and President of Ronald McDonald House Charities of Tallahassee, "At Ronald McDonald House Charities of Tallahassee, it is our mission to create, fund and support programs that directly improve the health and well being of children. We are pleased to provide this funding for the Family Lounge in the NICU at Tallahassee Memorial."

Three existing rooms in the Tallahassee Memorial Women's Pavilion, with a combined 495 square feet and located immediately outside the doors to the Level II NICU and Level III NICU, were renovated to house the Family Lounge. The first room is the Patient (Family) Education Center with educational materials and resources. The second room is the Refreshment Center with an under-counter refrigerator, microwave, ice machine, sink, table, chairs and telephone. Both the first and second rooms open onto the NICU hall. The third room is the Quiet Room that can be accessed only through the Refreshment Center. It will have soft lighting, a couch, chair, lamp, art work and a television. All rooms have complimentary Wi-Fi internet access for guests. This is consistent with the rest of the TMH campus.

TMH offers the only Level III (highest designation) NICU in a 20-county area of North Florida and South Georgia. More than 650 infants annually are admitted to the NICU and their stays can range from one day to weeks. Kathy Waleko, R.N., Ph.D. who serves as the Administrator of Women's and Children's Services at Tallahassee Memorial said, "The Family Lounge will be open 24 hours a day, 365 days a year and will provide a wonderful environment for parents and families to have a cup of coffee, watch television and relax in a quiet space."

"The renovation project was completed in August and the date for the dedication ceremony will be announced in the fall," said Paula

Fortunas, President and CEO of the TMH Foundation. "TMH is exceedingly grateful for this Lounge that will serve both the physical and emotional needs of parents and families of critically ill babies and it is on their behalf that we applaud and recognize the local and global Ronald McDonald House Charities and the other major contributors – Ingram Enterprises and Carpet Studio."

Gary Stout, President and Owner of Ingram Enterprises, said, "We are very proud to support TMH by contributing toward the Family Lounge which is a comfortable, relaxing area for parents and families of the NICU patients." Both Gary Stout and his wife Joan Stout, who serves on the Board of Directors of Ronald McDonald House Charities of Tallahassee, are long-time supporters of TMH. Carpet Studio Sales Manager Charles Maphis added, "It is a pleasure for Carpet Studio to participate in this important addition to the NICU at TMH where it will benefit so many families."



Kiki Dunton, Immediate Past Chair of the Board of Directors for the Ronald McDonald House Charities of Tallahassee, Kathy Waleko, RN, PhD, Administrator of Women's and Children's Services at Tallahassee Memorial and Kathy Anderson, President/Executive Director for the Ronald McDonald House Charities of Tallahassee enjoy new surroundings in the Family Lounge's "Quiet Room."



Left to Right: Shelly Frazier, RN and Linda Frimmel, RN, BSN, NICU Nurse Manager, review the Family Lounge construction plans with donors Gary Stout who is President of Ingram Enterprises and Joan Stout who serves on the Board of Directors for the Ronald McDonald House Charities of Tallahassee.



**Tallahassee Memorial
HealthCare Foundation**

NURSING LEGEND

Joan R. Futch, RN, BSN, MSHA

Honored by Tallahassee Memorial HealthCare

Friends, family and Tallahassee Memorial colleagues, both active and retired, paid tribute to nursing legend Joan R. Futch, RN, BSN, MSHA, at a June 18 ceremony dedicating and naming the hospital's Nursing Resource Center in her honor.

Mrs. Futch commenced her work at TMH as a staff nurse in 1969. As a result of her outstanding performance in a variety of nursing roles, she was named Senior Vice President for Nursing Administration and Chief Nursing Officer in 1986 and held that position until her retirement in 2001. Both Robert Daniel, who initially hired her at TMH, and M. T. Mustian, who recognized her great capacity for leadership and elevated her to the hospital's top nursing position, were present to salute Mrs. Futch.

In delivering the Joan R. Futch Nursing Resource Center's dedicatory address, Tallahassee Memorial's current Vice President and Chief Nursing Officer Barbara Gill MacArthur said:

"Joan created a foundation for nursing at TMH and her legacy is far-reaching, so it is appropriate that this space is being dedicated in her honor. The Joan R. Futch Nursing Resource Center will provide an environment in which nurses can study, have access to current publications and research findings and consult with

experts in nursing who are in our midst and who will guide us in the continuous learning necessary to provide the very best of care to our patients and families. The Futch Center will advance the nursing profession at TMH. Its purpose clearly underscores Joan's belief, 'Wherever you are is all right. It's just not all right to stay there.'"

In her eloquent response to the dedication, Mrs. Futch commented: "What I meant by 'it's not all right to stay there,' is that nurses must always be learning and doing better. I expected that of the nurses and of myself as well. Now, here we are today, and it is with a deep sense of humility and an abiding love of nursing that I accept this honor. I am proud to have been given the opportunity to serve at TMH for so many decades. We accomplished much while I was here, but there is still much to be done. I have seen what is occurring with nursing practice at TMH today and I salute the nurses and the leadership at TMH responsible for this. Please use this resource center to keep up the good work."

Winnie Schmeling, a Joan Futch protégé and now retired Tallahassee Memorial Vice President and Chief Quality and Planning Officer, offered further insights on Mrs. Futch's character and their work together at TMH



Joan R. Futch and
Barbara Gill MacArthur



The Futch Extended Family: Mabry and Linda Randall, Douglas Futch, Julie and Shane Spengler, Brianna and Shaina Futch, Michael and Stephen Lukens, Janelle and Arnold Haysman, Jeremy and Miles Haysman



under the Robert Wood Johnson Grant: Strengthening Hospital Nursing: A Program to Improve Patient Care. “It was the challenge of a lifetime. We worked together on this project for six years . . . and a great deal of it is still in place today, twenty years later. Joan, thank you for that and thank you for your leadership, your courage and your beautiful, generous spirit.”

As a further tribute to Mrs. Futch, the TMH Foundation has established the Joan R. Futch Nursing Resource Center Fund. According to Paula Fortunas, President and CEO of the TMH Foundation, “There has been an incredibly generous outpouring of gifts in Mrs. Futch’s honor. The dollars contributed and those to come will be used to undergird nursing research and evidence-based practice projects and to encourage the continued professional development of TMH’s highly skilled nurses. The Futch Center and the Futch Fund will clearly distinguish TMH from other hospitals in the provision of opportunity and funding to assist nurses in meeting present and future challenges.” To make your contribution, please visit www.tmhfoundation.org and click on “Make a Donation” followed by a click on “Secure Credit Card Donation” and then select “Other” for the gift designation and enter Futch Fund in the space provided.



Joan and DeLisle Futch



Robert Daniel

M. T. Mustian



*Top – Paula Fortunas
Bottom – Shirley Ross
and Joan Futch*



Tricia Folsom and Joan Futch



Jack MacDonald, M.D.



Winnie Schmeling



The Fifth Annual “Cards for a Cure” Charity Casino Night and Auction will be held on Saturday, October 2, 2010 at the Tallahassee Antique Car Museum from 7:00 p.m. until midnight. The Tallahassee Memorial HealthCare Foundation and the Cards for a Cure Committee will again offer a wonderful evening featuring hors d’oeuvres, beverages of choice, fabulous desserts, gaming, dancing, an exciting live auction, and a silent auction. The featured band will be the Groove Merchants.

Cal Brooks, Cards for a Cure Committee Chair, said “This is a great event that has a dual focus — raising funds to benefit Tallahassee Memorial’s Cancer Programs and increasing awareness of breast cancer with special emphasis on the value of early detection.”



Sarah Nan Haney, 2010 Cards for a Cure Honoree

October is National Breast Cancer Awareness Month and each year Cards for a Cure honors a woman in the community who has displayed valor, vigor and dignity in confronting the challenges of cancer. This year’s honoree, Sarah Nan Haney, is no exception to that standard. She is clearly an inspirational role model. Sarah Nan and her husband, Mark, have been married for nineteen years – she has known him since she was twelve years old. Sarah Nan and Mark have three daughters. Professionally, Sarah Nan is the Director of Be The Solution, a non-profit organization that helps pay for spaying and neutering of pets when their owners cannot afford the procedures.

In 2006, at the age of 36, Sarah Nan learned that she had thyroid cancer. A year later, she was diagnosed with one in-situ ductal carcinoma and two invasive ductal carcinomas. “That’s when my whole world changed,” Sarah Nan said. She underwent a double mastectomy and radiation treatments at Tallahassee Memorial. Now, she is doing well and actively advocates for women with cancer through initiatives such as Cards for a Cure.

Your participation in Cards for a Cure will help fund the many cancer programs at Tallahassee Memorial. Please call the TMH Foundation at 850.431.4048 for sponsorship and ticket information or visit the Cards for a Cure website at www.cardsforcuretallahassee.com. Contributions in any amount are welcome; event tickets are \$75.00 each and event sponsorships are offered at a variety of levels.

17th Annual Tee Off for Tots Golf Tournament, Dinner Carnival and Raffle

Presenting Sponsor – the Proctor Dealerships



Please express your commitment to the health and well being of children in the TMH service area through your gifts and sponsorships. All proceeds will be divided equally between the Proctor Endowment for Children with Diabetes and the Proctor Pediatric Care Fund. Documentation of your allowable income tax charitable deduction will be provided by the TMH Foundation.

PLEASE SIGN UP TODAY TO PARTICIPATE IN THE GOLF TOURNAMENT, THE DINNER CARNIVAL AND RAFFLE. IF YOU CANNOT PLAY IN THE TOURNAMENT OR ATTEND THE DINNER CARNIVAL, PLEASE CONSIDER MAKING A GIFT TO TMH FOR CHILDREN’S HEALTH AND EDUCATION.

GOLF TOURNAMENT

Monday, October 25, 2010

Rain Date – Thursday, October 28, 2010
Hosted by Golden Eagle Country Club

Two Flights 8:00 a.m. and 1:30 p.m.*

Registration 7:00 a.m. and 12:30 p.m.

Levels of Participation – See Below

DINNER CARNIVAL/RAFFLE

Sunday, October 24, 2010

Sponsored and Hosted by Proctor Subaru
6:00 p.m. – 9:00 p.m.
1707 Capital Circle, N.E.

Dinner catered by Seinyard Seafood Restaurant

Raffle tickets are \$75.00 and include admission to the Dinner Carnival. **Only 1,000 tickets will be sold. You do not have to be present to win.**

RAFFLE PRIZES:

The all new 2011 Subaru Forester 2.5X Premium plus other select items.**

Please visit TMH.org/Car to purchase your Dinner Carnival/Raffle Tickets.

The tournament format is Captain’s Choice Scramble with the opportunity to participate in Games within Games for \$25.00 per player. There will be an Awards Reception/Ceremony in Golden Eagle’s Plantation Room immediately following each flight with prizes for the top 3 teams in the morning and afternoon flights.

LEVELS OF PARTICIPATION

Major Sponsor:	Call TMH Foundation at 850.431.5389 for details and associated benefits.
Gold Sponsor:	Name on Tournament Board, Tee and Green, 4 Players, 8 Admission Tickets to Dinner Carnival and 4 Tournament Gift Bags\$2,000
Team of 4 Players:	Name on Tournament Board, 4 Tournament Gift Bags\$1,200
Individual Player:	Tournament Gift Bag\$ 300

* Flights will be filled based on availability. Every effort will be made to accommodate requests for specific flight times.

** The Drawing for Prizes will be held at approximately 7:30 p.m. Winner is responsible for all applicable taxes.

Please call the Tallahassee Memorial HealthCare Foundation at 850.431.5389 or 800.662.4278, Extension 92 for further information regarding the Golf Tournament, Dinner Carnival and Raffle.



Benefiting the D. Mark Vogter, M.D. Neuro-Intensive Care Unit at Tallahassee Memorial HealthCare

TALLAHASSEE MEMORIAL HEALTHCARE

and its Foundation Salute and Honor The Donors, Sponsors and Volunteers
Who Made Possible The 2010 USTA Tallahassee Tennis Challenger

Benefiting the D. Mark Vogter, M.D. Memorial Endowment for Neuro Intensive Care at Tallahassee Memorial Hospital

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AND All the Ball Kids, Babes & Dudes, Tournament Volunteers, Transportation Drivers, & Housing Sponsors



Protocols for Philanthropy



Paula S. Fortunas
President/CEO
TMH Foundation

Research Reveals What the “Kids” Will Think of Your Charitable Bequests

In a recent study for the Stelter Donor Insight Report, researchers posed the following question to the 31 percent of Americans aged 30 and above who either expect to or who have already received an inheritance from their respective families:

“Suppose someone in your family, other than your spouse, were to leave you an inheritance of 90% of their estate with the remaining 10% going to the charity or charities of their choice? Would you wish they had left 100% to you or do you think a gift to charity is a reasonable choice?”

Do you want to help shape Tallahassee Memorial's Future?

- You can leave a specific amount of cash or securities.
- You can leave real estate or tangible personal property.
- You can leave a percentage of your residual estate after other provisions are fulfilled.
- You can name the TMH Foundation as a contingent beneficiary if one or more of your specifically named beneficiaries pre-decease you.
- You can create a trust to pay income to your spouse or other relative for life with the remaining trust corpus going to the TMH Foundation after the income recipient's lifetime.

The Results: How Loved Ones Really Feel About Sharing Their Inheritance

72%: A gift to charity is a reasonable choice. 17%: Not sure. 11%: Wish 100% would go to family members.

As the study indicates, the majority of individuals agree that charitable bequests are important. Therefore, if you are considering the inclusion of the Tallahassee Memorial HealthCare Foundation in your estate plan, your loved ones most likely will not object. That notwithstanding, it is important to discuss your charitable intentions with not only your attorney and other professional advisors but with each family member as well.

To learn more about Tallahassee Memorial and gift planning for its benefit, please use the contact information provided below. The contents of this article and any materials provided by the TMH Foundation are general in nature and are not intended as legal or financial advice. You should consult your own qualified advisor(s) before making a final decision to proceed with any gift arrangements.

Thank you very much for your support of *TMH Your Hospital for Life.*

Please provide complimentary gift, financial and estate planning information.

Please contact me to schedule a personal visit.

TMH is already included in my gift and estate plans.

Name _____

Address _____

City _____ State _____ Zip _____

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To Make a Secure On Line Donation:

Please go to www.tmhfoundation.org. Click on Make a Donation, and then click on Secure Credit Card Donation.



Tallahassee Memorial HealthCare Foundation

1331 East Sixth Avenue
Tallahassee, Florida 32303
Telephone: 850.431.5389
Facsimile: 850.431.4483
E-Mail: paula.fortunas@tmh.org
Website: www.tmhfoundation.org

**Please Either Clip and Mail, FAX
or make your request via E-Mail.**

The Brenda E. and Roger S. Luca Family Endowment Challenges Triple Negative Breast Cancer

The month of October will feature two new TMH Foundation breast cancer research and patient care fund-raising events. All proceeds will be placed in the Brenda E. and Roger S. Luca Family Endowment, which specifically targets the rare but highly aggressive form of breast cancer known as triple negative.

“Roger Luca has taken the lead in creating these two ‘fundraisers’ and has personally and graciously attended to all of the associated details,” said Aaron Kinnon, Director of Community Outreach for the TMH Foundation. Brenda and Roger Luca established the Luca Family Endowment in November 2005. Mrs. Luca passed away from triple negative breast cancer in November 2007.

Please Join the Challenge – “Fight Like a Girl” and “Pour it On!” during Breast Cancer Awareness Month

Fight Like a Girl! Sunday, October 17 from 3:00 p.m. “Until” at Chez Pierre, 1215 Thomasville Road, Tallahassee.

Here’s the Challenge: “We are mad and we’re not going to take it! Yes, we are spoiling for a fight. We are fighting the good fight...the fight to END breast cancer.” Please come and get in fighting-mode during breast cancer awareness month. The \$10 admission fee and ALL proceeds from drinks and artwork sold at the event benefit the Luca Family Endowment at the Tallahassee Memorial HealthCare Foundation.

Pour it On! Saturday, October 23 from 4:00 p.m. to 10:00 p.m. at the FSU Master Craftsman Studio, 905 West Gaines Street, Tallahassee.

This family event, coordinated in conjunction with the FSU Master Craftsman Studio, is turning up the heat and pouring it on to END breast cancer. It promises to be a unique and exciting experience where you can create your own artwork and have it cast in iron right before your eyes in a fiery display of determination and creative drive. Admission is \$20 – \$17.50 represents a charitable contribution to the Luca Family Endowment at the TMH Foundation and \$2.50 is to cover the supplies for and processing of your artwork.



FSU Master Craftsman Studio staff members pouring a mold for the entrance to the Arvah Branch neighborhood.

Advance ticket purchases are recommended for both events.

Please visit TMH.org/LucaEvents to obtain tickets or call the TMH Foundation at 850.431.5389.