

Philanthropic Naming Opportunities

Every gift is important and is dedicated to the Tallahassee Memorial HealthCare (TMH) mission:

Transforming Care. Advancing Health. Improving Lives.

As a treasured donor, you have a variety of options for making an impactful gift that will leave a legacy, such as establishing an endowment or a current-use fund, investing in capital projects, making honor and memorial gifts, or donating unrestricted dollars to serve ongoing needs.

If there is a need at TMH that is important to you, we will do our best to work with you to make sure that need is met through your generosity.

Naming opportunities exist in many areas of TMH and are available at many levels of giving. Seeing the legacy of donors inspires others and serves as a reminder that care delivered at TMH is often made possible through the foresight and philanthropy of others. The impact of a naming gift lasts for generations.

Donation minimums for naming opportunities are established based on space size and visibility to patients, visitors, staff, and the public. Donors with cumulative gifts of \$10,000 and more are permanently recognized in our *Friends for Life* Lifetime Giving Society.

Your gifts can be put to work right away to support the following areas:

- Medical Equipment/Technology
- Clinical Programs & Services
- Scholarship/Tuition Support
- Exam/Procedure Room Upgrades
- Endowed Funds
- Patient/Family Support Areas
- Staff Support
- Areas of Greatest Need

TMH Main Hospital, Mustian Center, Cancer Center, Brickler Women's Pavilion, Bixler Emergency Center	
Main Areas (Café 1300, Magnolia Lobby, etc)	\$1 Million + 💠
Departments (Pediatrics, Heart and Vascular, etc)	\$250,000 + 💠
Specialty Areas (Chapel, Auditorium, etc)	\$100,000 + ❖
Unit/Wing (Pediatric ICU, Diabetes Unit, main hallway, etc)	\$100,000 + *
Large Waiting Room (Evans Waiting Room, etc)	\$25,000 +
Staff/Visitor Lounge	\$10,000 + •
Nurse's Station	\$10,000 + 0
Procedure Room	\$10,000 + 0
Patient Room/Staff Office	\$5,000 + 0
Named Endowed Fund (no plaque)	\$25,000 + 0

All physical spaces will be identified by a TMH-approved plaque corresponding to the donation level; examples available upon request.

Additional benefits key: ❖ Press release, public ribbon cutting ceremony and reception with invited guests and leadership; ❖ Private dedication ceremony with key staff, leadership, and invited guests; ○ Donor meet and greet with key staff.

To discuss interest in establishing a naming opportunity, please call the TMH Foundation at 850-431-5389 or email Nigel.Allen@tmh.org.